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News Release

FOR IMMEDIATE RELEASE

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Platinum Tools Launches Fiber Optic Launch Cables for OTDR Testing During 2026 CEDIA Expo

Now Available, the New Cables Eliminate “Dead Zones” in OTDR Testing by Providing a Buffer Length of Fiber Before the Event Under Test, Ensuring Accurate Measurement of Insertion Loss and Reflectance

Huntersville, N.C., Aug. 18, 2026 – Platinum Tools® is proud to announce the launch of its new Fiber Optic Launch Cables for OTDR testing during CEDIA Expo 2026, held in Denver from Sept. 2-4 at the Colorado Convention Center, booth #1123. Now shipping, these cables are the ideal solution for troubleshooting and certifying fiber optic links.

“Platinum Tools’ new Fiber Optic Launch Cables for OTDR eliminate ‘dead zones’ in OTDR testing by providing a buffer length of fiber before the event under test, ensuring accurate measurement of insertion loss and reflectance,” explained Sean Rothermel, Platinum Tools product manager. “They are ideal for technicians and installers working on fiber optic cable tests in pro AV, fieldwork, data centers, and telecom applications.”

Compatible with Platinum Tools’ mini OTDR and Copper Tester, Platinum Tools’ fiber optic launch cables come in three different sizes (150m, 500m, 1km) and two different configurations to ensure technicians and installers are covered when testing fiber optic cable. Each launch cable comes with a variety of adapters (UPC, APC, SC and LC) to ensure they can run a test on nearly any single-mode fiber optic cable. Designed with micro armored fiber and rugged exterior cases, these launch cables are fit for any job site. MSRPs range from \$266.67 - \$650.00 based on length and configuration.

For additional information on Platinum Tools and its complete product line, please visit www.platinumtools.com, call (800) 321-5847, or email info@platinumtools.com.



About Platinum Tools

Platinum Tools LLC, an NSI Industries company, was created based upon two very simple objectives. First, develop the absolute best possible solutions for the preparation, installation, and hand termination of wire and cable. Second, implement an operational infrastructure that can deliver these products in an efficient, timely, and high quality manner.

All of our products must absolutely satisfy three critical benchmark criteria...utility of function; quality of function; and economic value. Our people are our company. They, too, must be focused on and work to satisfy three critical benchmark criteria...customer satisfaction; product knowledge and expertise; and willingness to learn and adapt.

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