

PCEA Launches Webinar Series on Electronics Supply Chain Risk

PEACHTREE CITY, GA – SEPTEMBER 3, 2026 – The Printed Circuit Engineering Association (PCEA) today announced the launch of a new webinar series designed to help design engineers navigate a fast-shifting electronics supply chain, with practical briefings on where component availability, lifecycle risk and lead times actually stand, delivered by people who work the problem daily.

The series kicks off Sept. 23 at noon EDT with a look at how supply chain risk is scored and tracked at the component level, and what it means for design-in decisions today. The session will be presented by Phillip Gulley, co-founder and chief strategy officer of Cofactr, and hosted by PCEA President Mike Buetow.

Gulley will cover the resilience-scoring inputs that matter most at the design stage, including multi-sourceability, active lifecycle status, and internal part nomenclature and library management discipline.

A live Q&A will follow the presentation. Each session in the series will be recorded and archived, building a running reference for engineers navigating the next shortage, and the one after that. Additional sessions will be announced in the coming months.

“Design-in choices don’t stay design choices for long,” said Mike Buetow, president of PCEA.

“Component availability, lifecycle risk and lead times are shifting faster than most design cycles, and the decisions engineers make at the board level are increasingly upstream of what used to belong to purchasing alone. This series is built to help them stay ahead of it.”

Gulley is co-founder and chief strategy officer of Cofactr, an AI-powered platform for procuring, purchasing, and managing the logistics of electronic components, built to secure the electronics supply chain for manufacturers who can’t risk component shortages, compliance gaps, or production delays. Cofactr works with innovators manufacturing across aerospace, defense, semiconductor, robotics, and medtech. Prior to Cofactr, he served in executive leadership overseeing R&D, prototyping, fabrication, and design services for leading brands including Google, Tiffany & Co., Zendesk, Zoox, American Express, Genpact, and others.

To register for the Sept. 23 webinar, [click here](#). For more information on PCEA webinars, visit pcea.net.

About Printed Circuit Engineering Association, Inc.®

Printed Circuit Engineering Association (PCEA)® (pcea.net) is a nonprofit association that promotes printed circuit engineering as a profession and encourages, facilitates, and promotes the exchange of information and integration of new design concepts through communications, seminars, workshops, and professional certification through a network of local and regional

PCEA-affiliated groups. PCEA serves the global PCB community through print, digital and online products, as well as live and virtual events. PCEA publishes PRINTED CIRCUIT DESIGN & FAB (pcdandf.com) and CIRCUITS ASSEMBLY (circuitsassembly.com), as well as the PCB Update (pcbupdate.com) e-newsletter. PCEA also produces the PRINTED CIRCUIT UNIVERSITY (pcea.net/pcu) online training platform, and trade shows and conferences, including PCB East (pcbeast.com), PCB West (pcbwest.com), and PCEA Training (pceatraining.net), the industry leading training and certification program.

Andy Shaughnessy
CONTENT ARCHITECT

770-315-9901
andy@pcea.net

