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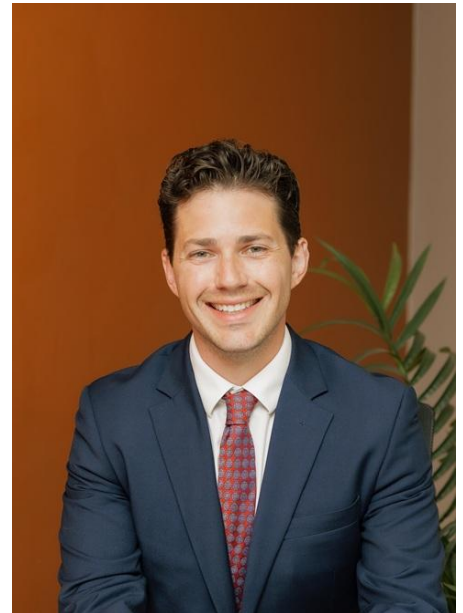
Horizon Sales to Highlight GEN3 Product Line at SMTA Guadalajara 2026

BRIGHTON, MI — October 2026 — Horizon Sales, a leading manufacturers' representative and distributor to the electronics industry, will exhibit at SMTA Guadalajara 2026, October 7-8 at Expo Guadalajara, Salón Jalisco, Halls D & E. The company will be located in Booth #910 alongside its local representatives for Mexico, USM Reps.

At the show, Horizon Sales will focus on its GEN3 line of products, providing visitors with an opportunity to learn more about the latest in high reliability solutions and their applications within electronics manufacturing operations.

Horizon Sales is the exclusive North American distributor of GEN3 products throughout the United States, Mexico and Canada.

"Horizon Sales is pleased to participate in SMTA Guadalajara and to showcase the GEN3 product line alongside our partners at USM Reps," said Josh Casper, President of Horizon Sales. "This event provides an excellent opportunity to connect with manufacturers throughout Mexico and discuss the technologies and solutions that can support their evolving production requirements in the realm of high reliability electronics."



SMTA Guadalajara brings together electronics manufacturing professionals from throughout Mexico and Latin America for two days of technical presentations, networking and technology exhibits. Horizon Sales representatives will be available throughout the event to discuss GEN3 products and answer questions about their capabilities and applications.

For more information, visit www.horizonsales.com.

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About Horizon Sales

Horizon is a manufacturers' representative corporation and distribution group offering machinery and supplies to the electronics industry. For more information, visit www.horizonsales.com.

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