



Europlacer and Quiptech Bring Flexible SMT Solutions to SMTA Guadalajara 2026

Live ii-A3 demonstrations will show how manufacturers can combine production capacity with the agility required for changing product mixes.

September 2026 — Europlacer, a global specialist in flexible SMT assembly solutions, will exhibit alongside its exclusive representative in Mexico, Quiptech, at the SMTA Guadalajara Expo & Tech Forum. The event takes place October 7–8, 2026, at Expo Guadalajara, Salón Jalisco Halls D & E, in Guadalajara, Mexico. Visitors can meet representatives from both companies at Booth 534 and see the Europlacer ii-A3 pick-and-place platform running live demonstrations throughout the event.

SMTA Guadalajara will mark Europlacer and Quiptech's first joint exhibition in Mexico, reflecting their shared commitment to supporting the country's growing electronics manufacturing sector with advanced SMT technology, local engineering expertise and responsive service.



The Europlacer ii-A3 will run live demonstrations at Booth 534 during SMTA Guadalajara 2026.

Electronics manufacturers across Mexico are expanding production capacity while managing greater product diversity, more frequent changeovers and faster new product introductions. For many operations, the challenge is not simply to increase output, but to do so without losing the agility required to respond to changing customer demand and shorter product lifecycles.

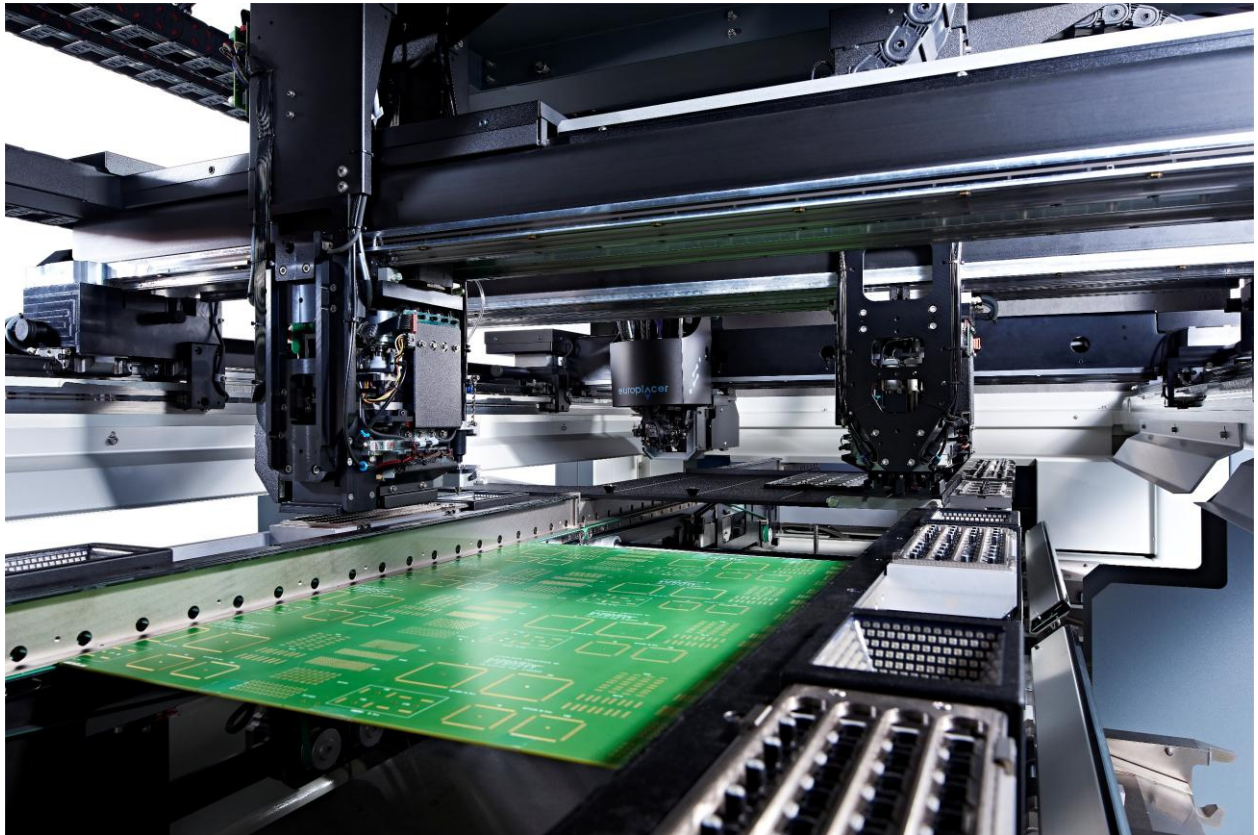
Live demonstrations of the ii-A3 will show how manufacturers can combine high placement capacity with the flexibility needed to manage diverse component requirements, changing production volumes and complex product mixes. Europlacer and Quiptech specialists will also be available to discuss visitors' own production priorities and identify configurations suited to their applications.

Local support throughout the equipment lifecycle

From its facilities in Mexico, Quiptech provides local sales support, applications engineering, installation, training and after-sales service. This local presence gives customers access to technical expertise throughout the lifecycle of their Europlacer equipment - from initial project definition and implementation to ongoing production support.

A portfolio for changing production requirements

Although the ii-A3 will be the featured platform at the exhibition, Quiptech represents Europlacer's complete SMT portfolio in Mexico. The range includes the iineo platform for NPI, prototyping and flexible production; the atom platform for scalable, high-speed manufacturing; and Europlacer screen printers, including solutions for oversized PCB applications.



Europlacer platforms are engineered to accommodate diverse components, product mixes and production requirements.

This portfolio enables manufacturers to select a solution aligned with their operational priorities - whether introducing new products, increasing capacity, managing complex high-mix production or scaling higher-volume operations. Europlacer's approach allows production capability to evolve as manufacturing requirements change, without forcing customers into a single production model.

Arrange a demonstration

Visitors can arrange a demonstration or meeting in advance through Europlacer's event page: [EVENT PAGE LINK TBD]. Customers in Mexico can also contact Quiptech directly for local sales and technical support at **www.quiptech.com**.

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About Europlacer

Europlacer is a European manufacturer of SMT pick-and-place systems, screen printers and production-support solutions. With more than 50 years of experience, Europlacer combines flexible equipment platforms with intelligent software to help electronics manufacturers improve productivity, quality and production control. More information is available at www.europlacer.com.

About Quiptech

Quiptech is Europlacer's exclusive representative in Mexico, providing local sales support, applications engineering, installation, training and after-sales service for Europlacer customers. More information is available at www.quiptech.com.

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