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FOR IMMEDIATE RELEASE

CE3S Recognizes Amanda Smeltz's Leadership with Promotion to Vice President of Commercial Growth & Strategy

HARRISBURG, PA — August 2026 — Cumberland Electronics Strategic Supply Solutions (CE3S), your strategic sourcing, professional solutions and distribution partner, has promoted Amanda Smeltz to Vice President of Commercial Growth & Strategy, recognizing her leadership in building and expanding the company's Vendor Managed Inventory (VMI) business and strengthening customer partnerships across the organization.



In her new role, Smeltz will lead CE3S's commercial growth initiatives, with a focus on expanding strategic customer programs, advancing value-added supply chain solutions, and supporting long-term growth across key markets. She will also continue to play a central role in shaping how CE3S delivers its VMI and integrated supply solutions to customers across manufacturing and industrial sectors.

Smeltz has been with CE3S for more than three years, most recently serving as Director of Sales for VMI Solutions. In that role, she helped drive adoption of CE3S's Vendor Managed Inventory programs, which are designed to reduce administrative burden and improve supply chain efficiency by streamlining sourcing, procurement, and warehousing processes. On average, customers using these programs see meaningful

reductions in landed costs as well as improved material availability and operational flow.

Prior to her time in sales leadership, Smeltz served as a VMI Program Specialist, where she worked directly with customers to implement tailored inventory solutions and support day-to-day program execution. Her earlier career includes more than a decade in senior account management with Fraser Advanced Information Systems, where she built long-term customer relationships and developed customized technology and service solutions for complex client environments.

"Amanda has played a key role in how we've grown and evolved our VMI business," said Jeremy Wagner, President, CE3S. "She understands both the customer side and the operational side of what we do, and that combination has had a real impact on how we deliver value."

CE3S is a trusted broad-line electronics distributor providing supply chain solutions and technical products to customers across manufacturing, industrial, and government markets. In addition to distribution, the company offers Vendor Managed Inventory (VMI), strategic account programs, government solutions, and eco-friendly recycling initiatives.

CE3S partners with hundreds of leading manufacturers and supports a wide range of product categories including advanced electronics manufacturing materials, soldering solutions, ESD and inspection equipment, chemicals, wire and cable, tools, and production supplies.

The company's mission is to simplify and streamline the supply chain by delivering the right products at the right time, supported by responsive service and tailored program support.

For more information about CE3S, please visit www.ce3s.com or contact sales@ce3s.com.

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About CE3S

Established in 1962, CE3S has built a legacy as a trusted provider of quality goods and services. Our enduring presence, coupled with the wisdom of our seasoned employees, empowers us to introduce innovative ideas and practical solutions to your everyday procurement needs. With knowledgeable salespeople always ready to assist, CE3S offers an exceptional customer experience with no minimum order constraints, an extensive inventory for a wide selection, and invaluable assistance in part selection and cross-referencing.