

For Immediate Release

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LPMS USA Expands Mid-Atlantic Presence with Appointment of Argo Zeta as Manufacturers' Representative

Downers Grove, IL – August 5, 2026 – LPMS USA, a leading provider of integrated low pressure molding solutions for electronics protection, has appointed Argo Zeta as its manufacturers' representative for Eastern Pennsylvania, Virginia, New Jersey, Maryland, Delaware, and portions of New York.

Under the partnership, Argo Zeta will represent LPMS USA's complete portfolio of low pressure molding equipment, encapsulation materials, tooling, engineering support, prototyping, and contract manufacturing services, providing manufacturers throughout the Mid-Atlantic with local access to advanced electronics encapsulation solutions.

With more than 40 years of experience serving the electronics manufacturing industry, Argo Zeta has established a reputation for helping manufacturers identify and implement innovative production technologies. The company's technical expertise and consultative approach make it well-positioned to support customers evaluating low pressure molding as an alternative to traditional electronics protection methods such as potting, conformal coating, and mechanical housings.

"Argo Zeta has earned the trust of manufacturers throughout the region through its technical expertise and commitment to customer success," said Brian Betti, President of LPMS USA. "Their deep understanding of electronics manufacturing, particularly within the wire harness industry, makes them an ideal partner as more manufacturers adopt low pressure molding to improve product reliability, simplify assembly, and increase production efficiency."

LPMS USA provides integrated low pressure molding solutions that help manufacturers protect sensitive electronic components from moisture, vibration, chemicals, and harsh environments. By combining specialized molding equipment, engineered materials, tooling, and application support, the company enables customers to improve product durability while reducing assembly steps, labor requirements, and overall manufacturing costs. LPMS technology is used across a broad range of industries, including automotive electronics, medical devices, industrial controls, consumer electronics, and wire harness manufacturing.

"LPMS USA is a natural fit for our portfolio because they offer far more than molding equipment," said Bob Slusarczyk, President of Argo Zeta. "Their engineering expertise, materials, tooling, and application support provide manufacturers with a complete solution for implementing low pressure molding. We're excited to bring this technology to customers throughout our territory and help them improve both product performance and manufacturing efficiency."

"Manufacturers today are challenged to build products that are smaller, more durable, and more reliable without increasing production complexity," added Ryan Braemer, ArgoZeta Sales Representative. "LPMS USA's low pressure molding technology gives us another innovative solution to help customers solve those challenges. We look forward to working closely with manufacturers across our territory to identify applications where low pressure molding can deliver measurable improvements in both product protection and production efficiency."

The appointment reflects LPMS USA's continued investment in expanding its North American sales network and strengthening local engineering and application support for manufacturers seeking advanced encapsulation technologies.

For more information about low pressure molding materials and application development, visit <https://www.lpms-usa.com/overmolding-material/>.

About LPMS USA

LPMS USA, the leading global provider of low pressure molding equipment, delivers innovative solutions for protecting electronics across the automotive, medical, and industrial industries. Offering over 15 customizable platforms, extensive equipment inventory, and turnkey services, including engineering, tooling, and material selection with a focus on quality, efficiency, and innovation. From R&D to high-volume production, LPMS USA ensures reliability and performance for even the most demanding applications, such as waterproofing electronics.

For more information about the LPMS USA, visit www.lpms-usa.com