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FOR IMMEDIATE RELEASE

American Hakko Supports Breast Cancer Awareness Through Annual Fundraising Campaign

VALENCIA, CA – October 2026 – American Hakko Products, Inc., a leading provider of soldering, rework and electronics assembly solutions, announces that it is continuing its annual commitment to breast cancer awareness with a special fundraising campaign running October 13-30, 2026. Through the initiative, the company will donate a portion of its October website sales proceeds to a local breast cancer research organization, helping support the fight against breast cancer.

The campaign gives customers multiple ways to participate, whether by purchasing specially selected pink merchandise or receiving a commemorative gift with a qualifying order. Customers who spend more than \$30 on the American Hakko Products website can choose one of two complimentary breast cancer awareness gift sets.

The first option features a pink Hakko breast cancer awareness T-shirt paired with pink CHP-170 medium cutters. The second includes a pink Hakko journal, a pink pen, and a breast cancer awareness wristband. Customers can also purchase either gift set individually for \$15 each, allowing them to show their support while contributing to the campaign.

By combining customer participation with a donation from website sales, American Hakko Products aims to raise awareness and help support the ongoing work of organizations dedicated to breast cancer research.

“Breast cancer awareness is about more than wearing pink. It is about standing together, supporting research, and helping make a difference in the lives of those affected by breast cancer,” said Kenta Fujiwara, President, American Hakko Products. “Through this annual campaign, we are proud to give our customers an opportunity to join us in supporting this important cause.”

The company encourages customers, industry partners, and the broader electronics manufacturing community to participate and help spread the message of hope, support, and survivorship.

The campaign runs through October 30, 2026. To learn more, explore the available gifts, or participate in the fundraiser, visit [American Hakko Products' Breast Cancer Awareness 2026 campaign page](#).



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About American Hakko Products Inc.

American Hakko Products, Inc. is the exclusive North American distributor of HAKKO soldering, desoldering and industrial process equipment. For more than 40 years, the company has provided innovative, high-quality solutions that improve precision, productivity and reliability for electronics manufacturing, assembly, repair and rework applications. Backed by industry-leading technical support, training and customer service, American Hakko Products serves manufacturers, research laboratories, educational institutions and service professionals throughout North America. Learn more at hakkousa.com.