Jena, 12. November 2026

Press Release

Measurement Technology Provider GÖPEL electronic Accepted as a Member of the Automotive SerDes Alliance

Strengthening the Automotive Portfolio for In-Vehicle Measurement Technology

New high-speed networking technologies for automobiles are becoming increasingly important. ASA-ML (ASA Motion Link) is establishing itself as a vendor-neutral ecosystem for in-vehicle networking. As a leading specialist provider of automotive measurement technology, GÖPEL electronic has now been accepted into the Automotive SerDes Alliance. The Automotive SerDes Alliance (ASA) was founded in 2019 to develop an open standard for a multi-vendor ecosystem based on asymmetric high-speed SerDes (Serializer/Deserializer) technology. Through this membership, GÖPEL electronic aims to actively help shape this standard and contribute solutions to it.

ASA-ML is particularly well-suited for transmitting data from high-resolution cameras as well as LiDAR and radar sensors to control units. Bandwidths of up to 16 Gbps per lane support the backbone required, for example, for Level 3 autonomous driving and higher. Furthermore, ASA-ML offers significant advantages given the ever-increasing volumes of data generated by modern vehicle sensors. That is why GÖPEL electronic's automotive measurement technology is already prepared for ASA-ML during the development phase: For example, the Video Dragon—a frame grabber and generator for testing and validating industrial cameras, displays, and ECUs—already supports the ASA-ML standard.

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About GÖPEL electronic

GÖPEL electronic develops and manufactures innovative electrical and optical test, measurement, and inspection equipment for electronic components and printed circuit board assemblies as well as industrial and automotive electronics systems. GÖPEL electronic has four business units:
- Automotive Test Solutions
- Embedded JTAG Solutions
- Inspection Solutions AOI-AXI-SPI-IVS
- Industrial Function Test

The company is active worldwide, with its own subsidiaries as well as through distributors, and generated sales of approximately 40 million euros in 2023 with 240 employees.
Further information: www.goepel.com/en

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