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KYZEN Promotes TC Loy to Business Development Manager - Electronics

NASHVILLE — November 2026 — KYZEN, the global leader in innovative, environmentally responsible cleaning chemistries, is proud to announce the promotion of Ter Chuen Loy to the role of Business Development Manager - Electronics as KYZEN continues to build for the future of the company's Asian operations.



Along with additional key promotions and additions to the KYZEN team in North America, the promotion of Loy will continue KYZEN's success in providing world-class care and cleaning solutions to current and future electronics customers across Asia.

Loy joined KYZEN in February 2010 in the role of Sales & Technical Manager before he was elevated to Regional Manager of North Malaysia in early 2023. He served as Key Accounts Manager - Electronics from July 2025 until his recent promotion to Business Development Manager – Electronics.

"It's exciting to announce the promotion of Ter Chuen Loy to this role with our Asia team," said KYZEN's Global Sales Director Michael McCutchen. "He's truly proven himself over the course of more than a decade by providing KYZEN's high level of care to our customers and playing a significant part in the continued growth of our electronics business in the Southeast Asia market."

As the structure of KYZEN and its organizational leadership evolves in Asia and abroad, the company will rely on the knowledge and dedication of homegrown industry experts and leaders like TC Loy to serve as guides on the path to KYZEN's future.

For more than 35 years, KYZEN has leveraged continuous improvement and innovation to serve customers worldwide through effective cleaning chemistries and advanced cleaning technologies. For more information visit kyzen.com.

About KYZEN
KYZEN is a global leader in providing environmentally responsible, RoHS compliant precision cleaning chemistries for industries ranging from electronics and advanced packaging to metal finishing and aerospace applications. Since its founding in 1990, KYZEN's innovative cleaning technologies, scientific expertise and customer support have been repeatedly recognized with the industry's most prestigious awards. For more information, visit www.kyzen.com.