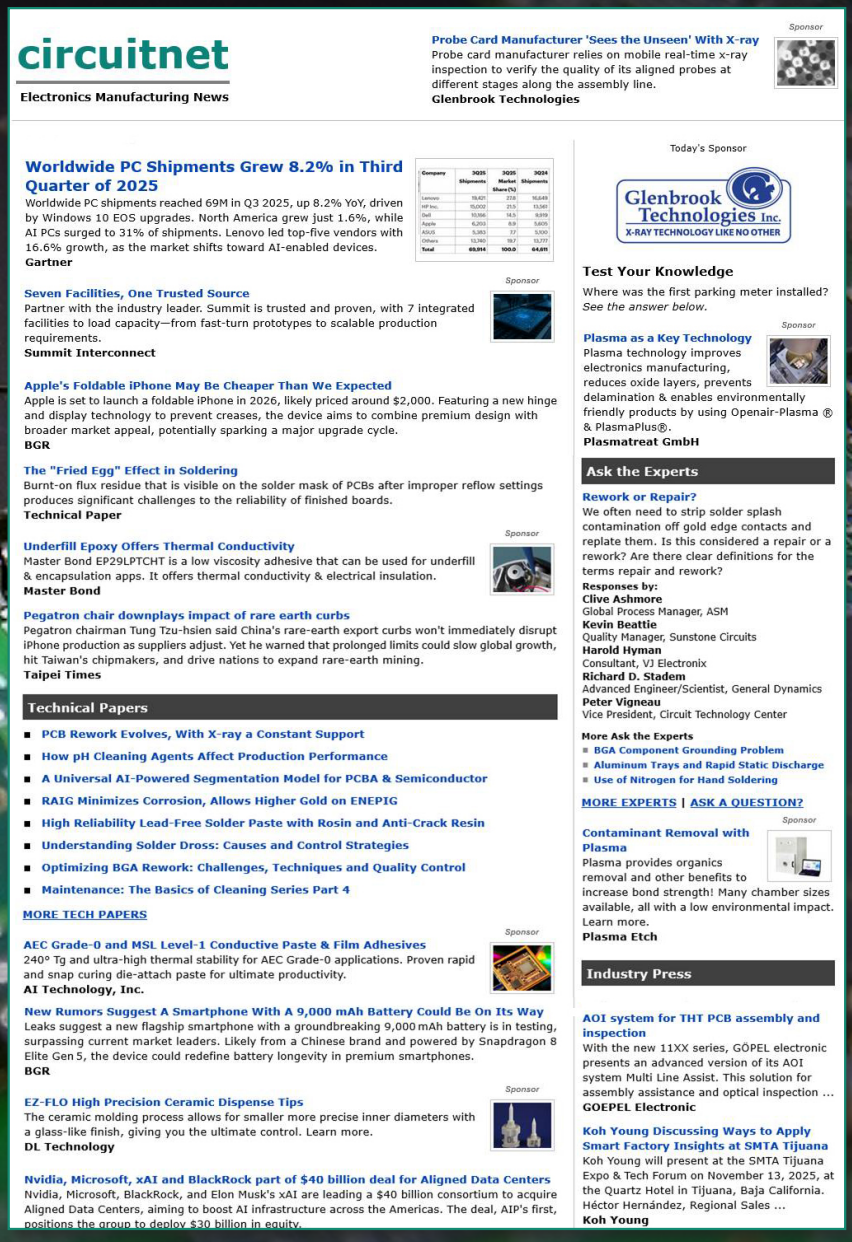
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We search for industry news, so you don't need to.

2027 Media Guide



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Electronics Manufacturing News

Probe Card Manufacturer 'Sees the Unseen' With X-ray
Probe card manufacturer relies on mobile real-time x-ray inspection to verify the quality of its aligned probes at different stages along the assembly line.
Glenbrook Technologies

Sponsor

Worldwide PC Shipments Grew 8.2% in Third Quarter of 2025
Worldwide PC shipments reached 69M in Q3 2025, up 8.2% YoY, driven by Windows 10 EOS upgrades. North America grew just 1.6%, while AI PCs surged to 31% of shipments. Lenovo led top-five vendors with 16.6% growth, as the market shifts toward AI-enabled devices.
Gartner

Today's Sponsor

Glenbrook Technologies Inc.
X-RAY TECHNOLOGY LIKE NO OTHER

Test Your Knowledge
Where was the first parking meter installed?
See the answer below.

Sponsor

Seven Facilities, One Trusted Source
Partner with the industry leader. Summit is trusted and proven, with 7 integrated facilities to load capacity—from fast-turn prototypes to scalable production requirements.
Summit Interconnect

Sponsor

Plasma as a Key Technology
Plasma technology improves electronics manufacturing, reduces oxide layers, prevents delamination & enables environmentally friendly products by using Openair-Plasma ® & PlasmaPlus®.
Plasmatreat GmbH

Apple's Foldable iPhone May Be Cheaper Than We Expected
Apple is set to launch a foldable iPhone in 2026, likely priced around $2,000. Featuring a new hinge and display technology to prevent creases, the device aims to combine premium design with broader market appeal, potentially sparking a major upgrade cycle.
BGR

The "Fried Egg" Effect in Soldering
Burnt-on flux residue that is visible on the solder mask of PCBs after improper reflow settings produces significant challenges to the reliability of finished boards.
Technical Paper

Sponsor

Underfill Epoxy Offers Thermal Conductivity
Master Bond EP29LPTCHT is a low viscosity adhesive that can be used for underfill & encapsulation apps. It offers thermal conductivity & electrical insulation.
Master Bond

Pegatron chair downplays impact of rare earth curbs
Pegatron chairman Tung Tzu-hsien said China's rare-earth export curbs won't immediately disrupt iPhone production as suppliers adjust. Yet he warned that prolonged limits could slow global growth, hit Taiwan's chipmakers, and drive nations to expand rare-earth mining.
Taipei Times

Technical Papers

- PCB Rework Evolves, With X-ray a Constant Support
- How pH Cleaning Agents Affect Production Performance
- A Universal AI-Powered Segmentation Model for PCBA & Semiconductor
- RAIG Minimizes Corrosion, Allows Higher Gold on ENEPIG
- High Reliability Lead-Free Solder Paste with Rosin and Anti-Crack Resin
- Understanding Solder Dross: Causes and Control Strategies
- Optimizing BGA Rework: Challenges, Techniques and Quality Control
- Maintenance: The Basics of Cleaning Series Part 4

MORE TECH PAPERS

Ask the Experts

Rework or Repair?
We often need to strip solder splash contamination off gold edge contacts and replate them. Is this considered a repair or a rework? Are there clear definitions for the terms repair and rework?
Responses by:
Clive Ashmore
Global Process Manager, ASM
Kevin Beattie
Quality Manager, Sunstone Circuits
Harold Hyman
Consultant, VJ Electronix
Richard D. Stadem
Advanced Engineer/Scientist, General Dynamics
Peter Vigneau
Vice President, Circuit Technology Center

More Ask the Experts
- BGA Component Grounding Problem
- Aluminum Trays and Rapid Static Discharge
- Use of Nitrogen for Hand Soldering

MORE EXPERTS | ASK A QUESTION?

Sponsor

AEC Grade-0 and MSL Level-1 Conductive Paste & Film Adhesives
240° Tg and ultra-high thermal stability for AEC Grade-0 applications. Proven rapid and snap curing die-attach paste for ultimate productivity.
AI Technology, Inc.

Sponsor

Contaminant Removal with Plasma
Plasma provides organics removal and other benefits to increase bond strength! Many chamber sizes available, all with a low environmental impact. Learn more.
Plasma Etch

New Rumors Suggest A Smartphone With A 9,000 mAh Battery Could Be On Its Way
Leaks suggest a new flagship smartphone with a groundbreaking 9,000 mAh battery is in testing, surpassing current market leaders. Likely from a Chinese brand and powered by Snapdragon 8 Elite Gen 5, the device could redefine battery longevity in premium smartphones.
BGR

Industry Press

AOI system for THT PCB assembly and inspection
With the new 11XX series, GÖPEL electronic presents an advanced version of its AOI system Multi Line Assist. This solution for assembly assistance and optical inspection ...
GOEPEL Electronic

Sponsor

EZ-FLO High Precision Ceramic Dispense Tips
The ceramic molding process allows for smaller more precise inner diameters with a glass-like finish, giving you the ultimate control. Learn more.
DL Technology

Koh Young Discussing Ways to Apply Smart Factory Insights at SMTA Tijuana
Koh Young will present at the SMTA Tijuana Expo & Tech Forum on November 13, 2025, at the Quartz Hotel in Tijuana, Baja California. Héctor Hernández, Regional Sales ...
Koh Young

Nvidia, Microsoft, xAI and BlackRock part of $40 billion deal for Aligned Data Centers
Nvidia, Microsoft, BlackRock, and Elon Musk's xAI are leading a $40 billion consortium to acquire Aligned Data Centers, aiming to boost AI infrastructure across the Americas. The deal, AIP's first, positions the group to deploy $30 billion in equity.

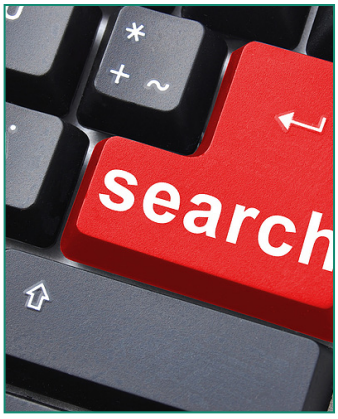
- 50,000 + daily e-mail subscribers
- 200,000 unique visitors past 12 months
- Readership from 175+ countries
- #1 newsletter and website for industry professionals

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Why Advertise With Circuitnet

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Digital media continues to expand as industry professionals seek daily updates on news and events shaping the electronics assembly market. An advertising campaign in Circuitnet provides excellent e-media visibility with high-frequency advertising designed to meet every budget. We reach 200,000 industry professionals who are eager to learn more about your products and services.

A digital advertising campaign in Circuitnet features:

- Advertising campaigns in the daily e-mail newsletter & website
- Banner ads for branding (160 x 300 pixels vertical)
- Text ads intrigue readers to click to your web pages to learn more
- Technical papers provide lead generation for your sales channel
- Corporate news releases published at no cost
- "Ask the Experts" panel membership builds visibility for you and your company
- Calendar to post your shows, webcasts and important events
- Custom e-mail broadcast to subscribers dedicated to your company

Analytical Data

Analytical data from independent firms confirm our readership continues to expand around the globe. The Circuitnet e-mail newsletter is broadcast to over 50,000 subscribers daily.

During the past 12 months Circuitnet has reached 200,000+ unique visitors from 175+ countries. The e-mail newsletter subscriber base is always up-to-date and is managed by an independent e-mail company.

Top 10 markets by geographic readership:

- North America
- China
- India
- Germany
- United Kingdom
- Malaysia
- Taiwan
- Korea
- Japan
- France

Demographics by region of the world:
55% Americas, 24% Asia Pacific, and 21% Europe

IPC, SMTA and other industry organizations partner with Circuitnet to reach their members and drive visitors to their conferences and trade shows, shouldn't you?

"In this period of decline in print publications, our users are turning to the internet in droves as the main source of information. Juki has benefited tremendously from our aggressive use of Circuitnet and Circuit Insight as advertising vehicles."

Bob Black, Past President
Juki Automation Systems

"We were amazed at the response! The text ads keep the site fresh and the format is extremely effective at evenly distributing responses over the entire month. Bottom line: an awesome value!"

Marc Peo, President
Heller Industries

"Thank you for your thorough responses. Unbelievable detail which I greatly appreciate. Few partners today provide the hard data provided by your team. I appreciate all the great assistance, prime placements and total knowledge you folks have provided."

Barry Cohen, President
Launch Communications

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Circuitnet Readers

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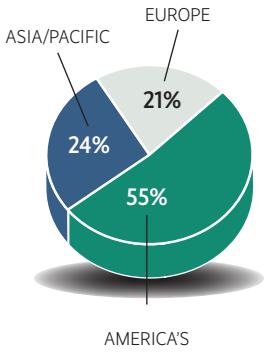


Over 50,000 subscribers find Circuitnet to be their go-to source for news and information in the electronics assembly market. Circuitnet subscribers and website visitors are the industry professionals you want to reach; they are your customers and prospects.

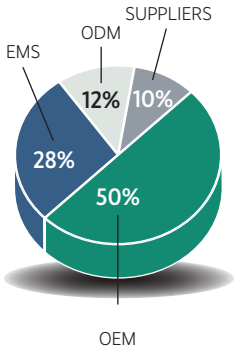
Rather than waiting for an issue of a trade publication every month or two, our daily e-mail broadcast reaches professionals that have a need to know – and who bear the responsibility for looking ahead to keep their companies on top! They keep themselves up to speed by reading Circuitnet daily. Over 1,000,000 articles have been clicked and read by Circuitnet readers.

Based on a readership survey we are proud to share data and commentary from industry professionals who took part in our survey.

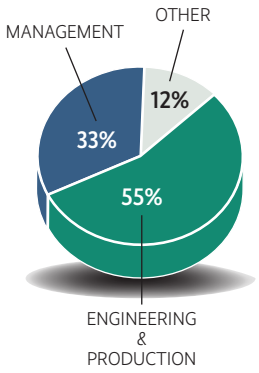
Readership Breakdown



Company Type



Job Description



The following are some of the commentaries received from readers at major OEM and EMS firms.

"Great way to start my day. Keeps me posted without having to surf."

"Find it very useful since it brings interesting article links from publications I normally don't have access to. Saves me the time required to scan magazines to find the meat."

"I think it is a great service. I like having electronic news assembled and delivered every day."

"The Circuitnet newsletter is the one newsletter I actually look forward to reading everyday."

"This is the only thing that I read regularly and I find the mix of information to be quite interesting."

"Circuitnet is the best daily read."

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Advertising Opportunities

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Circuitnet advertising delivers results. We deliver your message to the largest electronic assembly readership daily. Sponsorship campaigns in Circuitnet provide more visibility compared to other media sources. The more often your ads run, the more response you will receive.

Banner Ads

Banner Ads are ideal for branding with corporate colors and company logo. Circuitnet's large banner ads (160 x 300 pixels) provide maximum exposure for your messages.

Text Ads

A well written text ad will intrigue the reader to click the ad to learn more about your product or service. The goal of a text ad is to deliver readers directly to your website. We encourage advertisers to run multiple text ads in their ad campaign at no extra cost.

Top Sponsor Position

Gold and silver-plus sponsors will have a "text ad" at the top of the newsletter and website once each month. Today's Sponsor includes the company's logo on the same day as the text on the top right column. Gold and silver-plus advertisers also receive premium positions each month.

Technical Papers generate leads each month

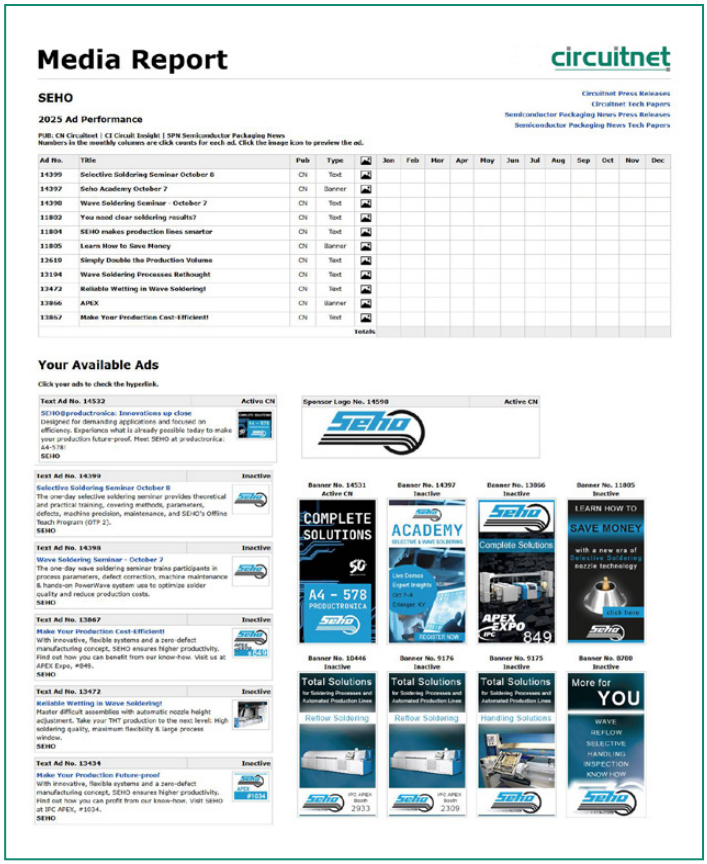
Circuitnet publishes relevant technical papers at no cost allowing readers to download them with a simple registration. We collect the names, company and e-mail addresses and provide to our advertisers at no additional cost.

Custom E-mail Broadcast

Broadcast a custom e-mail to our subscribers to showcase new products, promote a webinar, conference or award. The custom e-mail broadcast is focused exclusively on your company and can be reserved for any day you want to share the news with our readers. Ask us for more details.

Monthly Media Reports

Circuitnet provides a monthly media report capturing data from your campaign including banner ad and text ad clicks. We also provide a list of the names of readers who download the published technical papers to share with your sales channel.

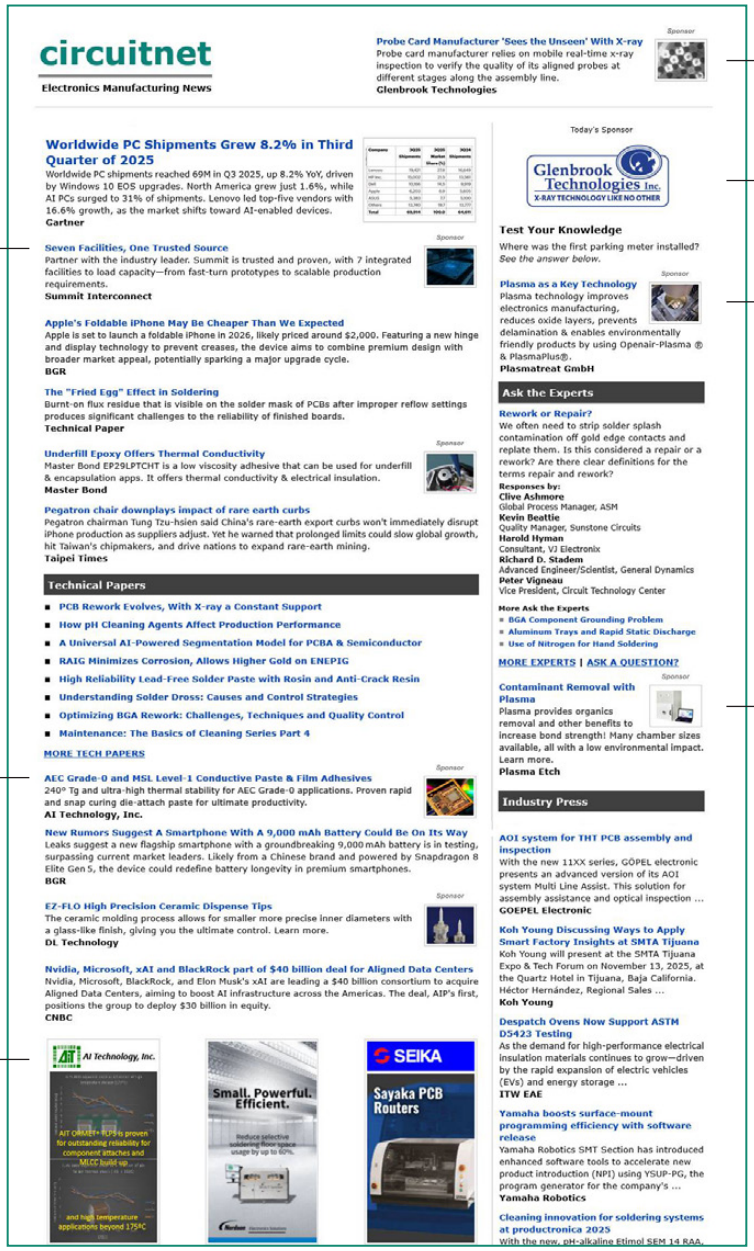


Did You Know: Text ads will typically deliver 2-3 times as many clicks as a banner ad. Advertisers use banner ads to build the company brand and text ads to intrigue readers to click on their ads and drive readers to pages on their website.

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Rate Card



Premium Positions

Text Ad

Vertical Banner Ads

Sponsor Text Ad

Sponsor Logo

Premium Positions

Text Ad

Silver Campaign
The Silver Campaign includes 8 days per month in the e-mail newsletter and website. Ads will usually run twice per week in this campaign.

3-month campaign $1,200/month
6-month campaign $1,150/month
12-month campaign $1000/month

Silver-Plus Campaign
The Silver-Plus Campaign includes 10 days per month in the e-mail newsletter and website plus a premium ad position each month.

3-month campaign $1,500/month
6-month campaign $1,450/month
12-month campaign $1,350/month

Gold Campaign
The Gold Campaign includes 15 days per month in the e-mail newsletter and website including a top sponsor position with company logo each month plus a premium position each month.

3-month campaign $2,000/month
6-month campaign $1,900/month
12-month campaign $1,800/month

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About Us

2027 Media Guide

We believe it's our job to dig through the unending stream of news articles, features, and discussions to deliver information covering the world of electronics assembly to our readers. Every night we scour the news from over 150 sources to find the best industry news articles. We package this information into a convenient newsletter that is delivered to our subscribers e-mail every business day.

We also publish the latest corporate and product news announcements our industry companies submit to us. We deliver thousands of technical paper downloads and our "Ask the Experts" panel answers intriguing industry process questions. You'll also find commentaries, cartoons, an industry event calendar and much more.

We look forward to working with you on a digital sponsorship campaign.





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