

We search for industry news, so you don't need to.

2026 Media Guide

circuitnet

Electronics Manufacturing News

Worldwide PC Shipments Grew 8.2% in Third Quarter of 2025

Worldwide PC shipments reached 69M in Q3 2025, up 8.2% YoY, driven by Windows 10 EOS upgrades. North America grew just 1.6%, while AI PCs surged to 31% of shipments. Lenovo led top-five vendors with 16.6% growth, as the market shifts toward AI-enabled devices.

Gartner

Seven Facilities, One Trusted Source

Partner with the industry leader. Summit is trusted and proven, with 7 integrated facilities to load capacity—from fast-turn prototypes to scalable production requirements.

Summit Interconnect

Apple's Foldable iPhone May Be Cheaper Than We Expected

Apple is set to launch a foldable iPhone in 2026, likely priced around \$2,000. Featuring a new hinge and display technology to prevent creases, the device aims to combine premium design with broader market appeal, potentially sparking a major upgrade cycle.

BGR

The "Fried Egg" Effect in Soldering

Burnt-on flux residue that is visible on the solder mask of PCBs after improper reflow settings produces significant challenges to the reliability of finished boards.

Technical Paper

Underfill Epoxy Offers Thermal Conductivity

Master Bond EP29LPTCHT is a low viscosity adhesive that can be used for underfill & encapsulation apps. It offers thermal conductivity & electrical insulation.

Master Bond

Pegatron chair downplays impact of rare earth curbs

Pegatron chairman Tung Tzu-hsien said China's rare-earth export curbs won't immediately disrupt iPhone production as suppliers adjust. Yet he warned that prolonged limits could slow global growth, hit Taiwan's chipmakers, and drive nations to expand rare-earth mining.

Taipei Times

Technical Papers

- PCB Rework Evolves, With X-ray a Constant Support
- How pH Cleaning Agents Affect Production Performance
- A Universal AI-Powered Segmentation Model for PCBA & Semiconductor
- RAIG Minimizes Corrosion, Allows Higher Gold on ENIG
- High Reliability Lead-Free Solder Paste with Rosin and Anti-Crack Resin
- Understanding Solder Dross: Causes and Control Strategies
- Optimizing BGA Rework: Challenges, Techniques and Quality Control
- Maintenance: The Basics of Cleaning Series Part 4

MORE TECH PAPERS

AEC Grade-0 and MSL Level-1 Conductive Paste & Film Adhesives

240° Tg and ultra-high thermal stability for AEC Grade-0 applications. Proven rapid and snap curing die-attach paste for ultimate productivity.

AI Technology, Inc.

New Rumors Suggest A Smartphone With A 9,000 mAh Battery Could Be On Its Way
Leaks suggest a new flagship smartphone with a groundbreaking 9,000 mAh battery is in testing, surpassing current market leaders. Likely from a Chinese brand and powered by Snapdragon 8 Elite Gen 5, the device could redefine battery longevity in premium smartphones.

BGR

EZ-FLO High Precision Ceramic Dispense Tips

The ceramic molding process allows for smaller more precise inner diameters with a glass-like finish, giving you the ultimate control. Learn more.

DL Technology

Nvidia, Microsoft, xAI and BlackRock part of \$40 billion deal for Aligned Data Centers

Nvidia, Microsoft, BlackRock, and Elon Musk's xAI are leading a \$40 billion consortium to acquire Aligned Data Centers, aiming to boost AI infrastructure across the Americas. The deal, AIP's first, positions the group to deploy \$30 billion in equity.

Probe Card Manufacturer 'Sees the Unseen' With X-ray

Probe card manufacturer relies on mobile real-time x-ray inspection to verify the quality of its aligned probes at different stages along the assembly line.

Glenbrook Technologies

Sponsor



Company	2025		2024	
	Shipments	Share (%)	Shipments	Share (%)
Lenovo	16.6%	23%	15.8%	22.8%
HPE Inc.	15.0%	21%	14.5%	21.5%
Dell	15.0%	21%	14.5%	21.5%
Apple	6.2%	8.9%	5.8%	8.5%
ASUS	5.8%	8.4%	5.5%	8.0%
Others	43.4%	62.4%	42.9%	62.7%
Total	69.0M	100%	67.0M	100%

Sponsor



Today's Sponsor



Test Your Knowledge

Where was the first parking meter installed?
See the answer below.

Sponsor



Plasma as a Key Technology

Plasma technology improves electronics manufacturing, reduces oxide layers, prevents delamination & enables environmentally friendly products by using Openair-Plasma® & PlasmatPlus®.

Plasmat GmbH

Ask the Experts

Rework or Repair?

We often need to strip solder splash contamination off gold edge contacts and replat them. Is this considered a repair or a rework? Are there clear definitions for the terms repair and rework?

Responses by:

- Clive Ashmore
Global Process Manager, ASM
- Kevin Beattie
Quality Manager, Sunstone Circuits
- Harold Hyman
Consultant, VJ Electronix
- Richard D. Stadem
Advanced Engineer/Scientist, General Dynamics
- Peter Vigneau
Vice President, Circuit Technology Center

More Ask the Experts

- BGA Component Grounding Problem
- Aluminum Trays and Rapid Static Discharge
- Use of Nitrogen for Hand Soldering

MORE EXPERTS | ASK A QUESTION?

Contaminant Removal with Plasma

Plasma provides organics removal and other benefits to increase bond strength! Many chamber sizes available, all with a low environmental impact. Learn more.

Plasma Etch

Industry Press

AOI system for THT PCB assembly and inspection

With the new 11XX series, GOPEL electronic presents an advanced version of its AOI system Multi Line Assist. This solution for assembly assistance and optical inspection ...

GOPEL Electronic

Koh Young Discussing Ways to Apply Smart Factory Insights at SMTA Tijuana

Koh Young will present at the SMTA Tijuana Expo & Tech Forum on November 13, 2025, at the Quartz Hotel in Tijuana, Baja California. Héctor Hernández, Regional Sales ...

Koh Young

- 50,000 + daily e-mail subscribers
- 200,000 unique visitors past 12 months
- Readership from 175+ countries
- #1 newsletter and website for industry professionals



Why Advertise With Circuitnet

2026 Media Guide

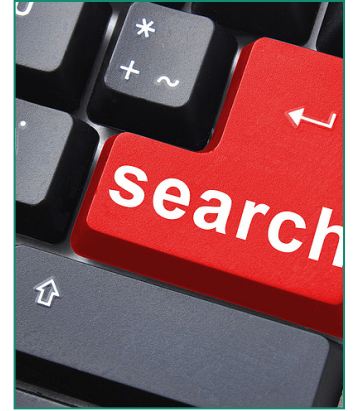
Digital media continues to expand as industry professionals seek daily updates on news and events shaping the electronics assembly market. An advertising campaign in Circuitnet provides excellent e-media visibility with high-frequency advertising designed to meet every budget. We reach 200,000 industry professionals who are eager to learn more about your products and services.

A digital advertising campaign in Circuitnet features:

- Advertising campaigns in the daily e-mail newsletter & website
- Banner ads for branding (160 x 300 pixels vertical)
- Text ads intrigue readers to click to your web pages to learn more
- Technical papers provide lead generation for your sales channel
- Corporate news releases published at no cost
- "Ask the Experts" panel membership builds visibility for you and your company
- Calendar to post your shows, webcasts and important events
- Custom e-mail broadcast to subscribers dedicated to your company

Analytical Data

Analytical data from independent firms confirm our readership continues to expand around the globe. The Circuitnet e-mail newsletter is broadcast to over 50,000 subscribers daily.



During the past 12 months Circuitnet has reached 200,000+ unique visitors from 175+ countries. The e-mail newsletter subscriber base is always up-to-date and is managed by an independent e-mail company.

Top 10 markets by geographic readership:

- North America
- China
- India
- Germany
- United Kingdom
- Malaysia
- Taiwan
- Korea
- Japan
- France

Demographics by region of the world:

55% Americas, 24% Asia Pacific, and 21% Europe

IPC, SMTA and other industry organizations partner with Circuitnet to reach their members and drive visitors to their conferences and trade shows, shouldn't you?

"In this period of decline in print publications, our users are turning to the internet in droves as the main source of information. Juki has benefited tremendously from our aggressive use of Circuitnet and Circuit Insight as advertising vehicles."

Bob Black, Past President
Juki Automation Systems

"We were amazed at the response! The text ads keep the site fresh and the format is extremely effective at evenly distributing responses over the entire month. Bottom line: an awesome value!"

Marc Peo, President
Heller Industries

"Thank you for your thorough responses. Unbelievable detail which I greatly appreciate. Few partners today provide the hard data provided by your team. I appreciate all the great assistance, prime placements and total knowledge you folks have provided."

Barry Cohen, President
Launch Communications





Circuitnet Readers

2026 Media Guide

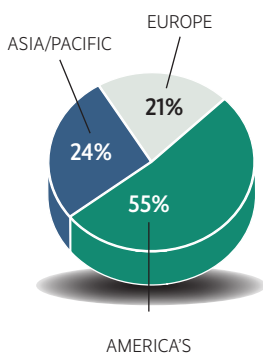
Over 50,000 subscribers find Circuitnet to be their go-to source for news and information in the electronics assembly market. Circuitnet subscribers and website visitors are the industry professionals you want to reach; they are your customers and prospects.

Rather than waiting for an issue of a trade publication every month or two, our daily e-mail broadcast reaches professionals that have a need to know – and who bear the responsibility for looking ahead to keep their companies on top! They keep themselves up to speed by reading Circuitnet daily. Over 1,000,000 articles have been clicked and read by Circuitnet readers.

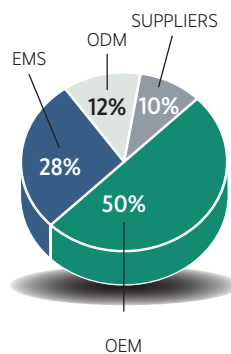


Based on a readership survey we are proud to share data and commentary from industry professionals who took part in our survey.

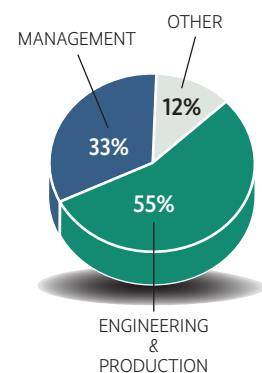
Readership Breakdown



Company Type



Job Description



The following are some of the commentaries received from readers at major OEM and EMS firms.

"The Circuitnet newsletter is the one newsletter I actually look forward to reading everyday."

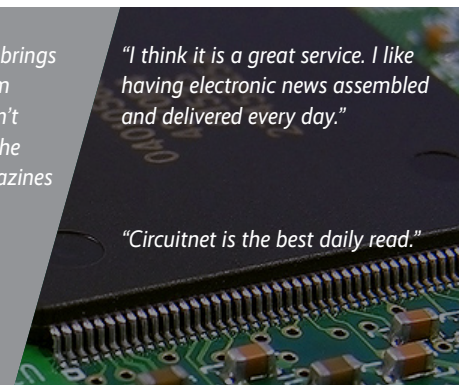
"Great way to start my day. Keeps me posted without having to surf."

"This is the only thing that I read regularly and I find the mix of information to be quite interesting."

"Find it very useful since it brings interesting article links from publications I normally don't have access to. Saves me the time required to scan magazines to find the meat."

"I think it is a great service. I like having electronic news assembled and delivered every day."

"Circuitnet is the best daily read."



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Media Guide

Circuitnet advertising delivers results. We deliver your message to the largest electronic assembly readership daily. Sponsorship campaigns in Circuitnet provide more visibility compared to other media sources. The more often your ads run, the more response you will receive.

Banner Ads

Banner Ads are ideal for branding with corporate colors and company logo. Circuitnet's large banner ads (160 x 300 pixels) provide maximum exposure for your messages.

Text Ads

A well written text ad will intrigue the reader to click the ad to learn more about your product or service. The goal of a text ad is to deliver readers directly to your website. We encourage advertisers to run multiple text ads in their ad campaign at no extra cost.

Top Sponsor Position

Gold and silver-plus sponsors will have a "text ad" at the top of the newsletter and website once each month. Today's Sponsor includes the company's logo on the same day as the text on the top right column. Gold and silver-plus advertisers also receive premium positions each month.

Technical Papers generate leads each month

Circuitnet publishes relevant technical papers at no cost allowing readers to download them with a simple registration. We collect the names, company and e-mail addresses and provide to our advertisers at no additional cost.

Custom E-mail Broadcast

Broadcast a custom e-mail to our subscribers to showcase new products, promote a webinar, conference or award. The custom e-mail broadcast is focused exclusively on your company and can be reserved for any day you want to share the news with our readers. Ask us for more details.

Monthly Media Reports

Circuitnet provides a monthly media report capturing data from your campaign including banner ad and text ad clicks. We also provide a list of the names of readers who download the published technical papers to share with your sales channel.

Media Report

SEHO
2025 Ad Performance

Pub: CN Circuitnet | C3 Circuit Insight | QPN Semiconductor Packaging News
Readers in this monthly column are click counts for each ad. Click the blank box to preview the ad.

Ad No.	Title	Pub	Type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
14399	Selective Soldering Seminar October 8	CN	Text												
14397	Seho Academy October 7	CN	Banner												
14398	Wave Soldering Seminar - October 7	CN	Text												
13862	You need clear soldering results?	CN	Text												
13864	SEHO makes production lines smarter	CN	Text												
13865	Learn How to Save Money	CN	Banner												
13829	Identify Inactive Line Production Volume	CN	Text												
13294	Wave Soldering Processes: Rethought	CN	Text												
13172	Robotic Wetting in Wave Soldering	CN	Text												
13866	APEX	CN	Banner												
13867	Make Your Production Cost Efficient	CN	Text												
Totals															

Your Available Ads

Click your ads to check the hyperlink.

Text Ad No. 14332 Active CN

SEHO's production: Innovations up close
Designed for demanding applications and focused on
efficiency. Experience what is already possible today to make
your production future-proof. Visit SEHO at production:
SEHO

Sponsor Logo No. 14399 Active CN

Sponsor No. 14331 Active CN

COMPLETE SOLUTIONS

A4 - 578 PRODUCTION

Sponsor No. 14397 Inactive

ACADEMY

Learn from Experts

Sponsor No. 13866 Inactive

COMPLETE SOLUTIONS

APEX EXPO 849

Sponsor No. 13865 Inactive

SAVE MONEY

LEARN HOW TO
with a new era of
nozzle technology

Text Ad No. 14399 Inactive

Selective Soldering Seminar October 8

The one-day selective soldering seminar provides theoretical
and practical training, covering methods, parameters,
defects, machine problems, maintenance, and SEHO's online
learn program (OSR 2).

Text Ad No. 14398 Inactive

Wave Soldering Seminar - October 7

The one-day wave soldering seminar trains participants in
process parameters, defect correction, machine maintenance
& hands-on Fluorinox system use to optimize solder
quality and reduce production costs.

Text Ad No. 13867 Inactive

Make Your Production Cost Efficient

With innovation, flexible systems and a zero-defect
manufacturing concept, SEHO ensures higher productivity.
Find out how you can benefit from our know-how. Visit us at
APEX Exps. #143.

Text Ad No. 13866 Inactive

Total Solutions

By Solving Problems and
Automated Production Lines

Text Ad No. 13172 Inactive

Robotic Wetting in Wave Soldering

Master difficult assemblies with automatic nozzle height
adjustment. Take your THT production to the next level. High
soldering quality, maximum flexibility & large process
volume.

Text Ad No. 13294 Inactive

Identify Inactive Line Production Volume

Make Your Production Future-proof
With innovation, flexible systems and a zero-defect
manufacturing concept, SEHO ensures higher productivity.
Find out how you can profit from our know-how. Visit SEHO
at IPC APEX, #143.

Text Ad No. 13867 Inactive

Total Solutions

By Solving Problems and
Automated Production Lines

Text Ad No. 13865 Inactive

More for YOU

WAVE REFLOW
SELECTIVE
HANDLING
INSPECTION
SOLDERING

Did You Know: Text ads will typically deliver 2-3 times as many clicks as a banner ad. Advertisers use banner ads to build the company brand and text ads to intrigue readers to click on their ads and drive readers to pages on their website.

Rate Card

The screenshot displays the circuitnet website layout. At the top left is the 'circuitnet' logo and 'Electronics Manufacturing News'. The main content area features several articles with headlines such as 'Worldwide PC Shipments Grew 8.2% in Third Quarter of 2025', 'Seven Facilities, One Trusted Source', 'Apple's Foldable iPhone May Be Cheaper Than We Expected', 'The "Fried Egg" Effect in Soldering', 'Underfill Epoxy Offers Thermal Conductivity', 'Pegatron chair downplays impact of rare earth curbs', 'Technical Papers', 'AEC Grade-0 and MSL Level-1 Conductive Paste & Film Adhesives', 'New Rumors Suggest A Smartphone With A 9,000 mAh Battery Could Be On Its Way', 'EZ-FLO High Precision Ceramic Dispense Tips', 'Nvidia, Microsoft, xAI and BlackRock part of \$40 billion deal for Aligned Data Centers', 'Probe Card Manufacturer "Sees the Unseen" With X-ray', 'Plasma as a Key Technology', 'Contaminant Removal with Plasma', 'Industry Press', 'ADI system for THT PCB assembly and inspection', 'Koh Young Discussing Ways to Apply Smart Factory Insights at SMTA Tijuana', 'Despatch Owens Now Support ASTM D5423 Testing', 'Yamaha boosts surface-mount programming efficiency with software release', and 'Cleaning innovation for soldering systems at productronica 2025'. On the right side, there are sections for 'Today's Sponsor' (Glenbrook Technologies Inc.), 'Test Your Knowledge', 'Ask the Experts', and 'More Ask the Experts'. At the bottom, there are three vertical banner ads for AI Technology, Inc., SEIKA, and Sayaka PCB Routers.

Premium Positions

Text Ad

Vertical Banner Ads

Sponsor Text Ad

Sponsor Logo

Premium Positions

Text Ad

Silver Campaign

The Silver Campaign includes 8 days per month in the e-mail newsletter and website. Ads will usually run twice per week in this campaign.

3-month campaign \$1,200/month
 6-month campaign \$1,150/month
 12-month campaign \$1000/month

Silver-Plus Campaign

The Silver-Plus Campaign includes 10 days per month in the e-mail newsletter and website plus a premium ad position each month.

3-month campaign \$1,500/month
 6-month campaign \$1,450/month
 12-month campaign \$1,350/month

Gold Campaign

The Gold Campaign includes 15 days per month in the e-mail newsletter and website including a top sponsor position with company logo each month plus a premium position each month.

3-month campaign \$2,000/month
 6-month campaign \$1,900/month
 12-month campaign \$1,800/month



About Us

2026 Media Guide

We believe it's our job to dig through the unending stream of news articles, features, and discussions to deliver information covering the world of electronics assembly to our readers. Every night we scour the news from over 150 sources to find the best industry news articles. We package this information into a convenient newsletter that is delivered to our subscribers e-mail every business day.

We also publish the latest corporate and product news announcements our industry companies submit to us. We deliver thousands of technical paper downloads and our "Ask the Experts" panel answers intriguing industry process questions. You'll also find commentaries, cartoons, an industry event calendar and much more.

We look forward to working with you on a digital sponsorship campaign.



Jeff Ferry
Publisher
jferry@circuitnet.com



Ken Cavallaro
Editor & Business Manager
kcavallaro@circuitnet.com



Lynne Schueler
Administration
lschueler@circuitnet.com