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April 6, 2026

Weiner International Associates Announces Executive Management Forum at PCB East 2026

Weiner International Associates today announced the Executive Management Forum, a new, high-impact symposium taking place April 28 at the DCU Convention Center as part of PCB East 2026. Designed for busy industry leaders, the one-day forum delivers critical insights on today's most pressing challenges—without the time and cost of attending multiple global events.

The program will open with welcome remarks from Gene H. Weiner, President of Weiner International Associates, setting the stage for a full day of executive-level discussion focused on the rapid transformation of the electronics manufacturing industry.

The forum agenda brings together global experts to address the accelerating impact of artificial intelligence, the surge in demand for AI-driven hardware, and the resulting strain on PCB manufacturing and materials supply chains. Sessions will explore real-world strategies for navigating material shortages, allocation challenges, and rising costs—issues that continue to impact manufacturers worldwide.

Key highlights from the agenda include:

- A keynote on “Build AI vs. Buy AI” examining why AI is fundamentally a leadership challenge—not just a technology decision
- Insights into how AI demand is driving the need to rebuild advanced PCB manufacturing capabilities
- A session on AI-enabled collaboration in electronics manufacturing, including implications for small and mid-sized companies
- An industry outlook addressing HDI demand, material shortages, and pricing pressures
- A forward-looking presentation on the viability of humanoid robotics in manufacturing environments
- A closing keynote exploring the unintended consequences of AI infrastructure growth on PCB material supply chains
- A live panel discussion and Q&A featuring multiple speakers, offering practical takeaways and open dialogue

The event will conclude with a networking reception, providing attendees direct access to speakers and peers.

“This forum was created to give industry leaders immediate, actionable insight into the forces reshaping our business,” said Gene H. Weiner, President of Weiner International Associates. “From AI adoption to supply chain disruption, the pace of change is accelerating. We’ve brought together a world-class group of speakers to help attendees understand what’s happening—and what to do about it.”

In addition to its robust technical and business program, the Executive Management Forum offers exceptional value. For less than the cost of two nights at a typical Anaheim hotel, attendees receive access to the full-day program, lunch, and complimentary admission to the PCB East exhibition, including lunch on the following day.

The forum's Vice Chairman, Peter Bigelow, adds deep industry expertise to the program. A retired president of FTG Circuits Haverhill (Firan Technology), IPC Hall of Fame member, and former IPC Board member, Bigelow has played a key role in shaping the event's strategic direction.

Seating is limited, and early registration is encouraged.

To register, visit www.pcbeast.com.

About Weiner International Associates

Weiner International Associates is a leading provider of market intelligence, consulting, and event programming for the global electronics manufacturing industry, connecting industry leaders with the insights and opportunities needed to drive growth and innovation.