

**FOR IMMEDIATE RELEASE  
CONTACT**

MacDermid Alpha Electronics Solutions  
245 Freight Street  
Waterbury, CT 06702  
United States

Tel: +12035755700

Web: [www.macdermidalpha.com](http://www.macdermidalpha.com)

**PRESS RELEASE**

**MacDermid Alpha Recognized by Vivo with Dual Awards  
for Quality and Delivery Excellence**

(Waterbury, CT, USA) – January 29, 2026 – MacDermid Alpha Electronics Solutions is honoured with both the **Excellent Quality Award** and the **Best Delivery Award** by its long-term partner Vivo Mobile Communication Co., Ltd.

**Vivo** presented the awards at its 2025 End-of-Year Business Partners Quality Communication Conference, recognizing suppliers for excellence in quality performance, delivery reliability, operational responsiveness, and supply chain resilience. Mr. Arrow Zhang, Regional Sales Manager for the South China commercial team, represented MacDermid Alpha Electronics Solutions and accepted the awards on the company's behalf.



**互信共赢 质创未来**  
2025 商业伙伴质量沟通会

**For the sixth consecutive year (2020–2025), MacDermid Alpha has received Vivo’s Best Delivery Award**, underscoring the company’s consistently high on-time delivery performance, rapid order confirmation and response speed, and a resilient supply model supported by diversified production and capacity layouts. This performance is reinforced by robust contingency planning and effective crisis management processes that ensure uninterrupted supply for Vivo’s high-volume manufacturing operations. In 2025, MacDermid Alpha was also awarded the Excellent Quality Award, making it the only supplier in Vivo’s chemical materials category to receive both honors in the same year. In Vivo’s internal supplier rating system, MacDermid Alpha achieved a perfect score of 100 across all five evaluation categories: Quality, Delivery, Cost, Technology, and Collaboration.



“Being recognized by Vivo for both quality and delivery excellence reflects the operating discipline, consistency, and customer focus that define how MacDermid Alpha supports its customers globally,” said Marc Lin, General Manager, Commercial Greater China at MacDermid Alpha. “Achieving six consecutive Best Delivery Awards, alongside recognition for quality performance, demonstrates our commitment to meeting their exacting standards and supporting their manufacturing operations with reliable, high-performance material solutions.”

MacDermid Alpha supports Vivo with solder pastes, solder bars, solder wire, and flux solutions, enabling reliable product performance, manufacturing consistency, and scalable production across Vivo’s manufacturing operations.

ENDS

### **MacDermid Alpha Electronics Solutions**

MacDermid Alpha Electronics Solutions, a business unit of Element Solutions Inc, is a global leader in high-performance specialty chemicals, materials, and process technologies for every stage of the electronics manufacturing process. With expertise spanning circuitry formation, wafer-level packaging, circuit board assembly, semiconductor assembly, and film and smart surfaces, MacDermid Alpha delivers advanced, sustainable, and integrated solutions that drive innovation and reliability across the electronics supply chain. Operating worldwide and backed by more than a century of innovation, the organization supports a broad range of industries including automotive, consumer electronics, data infrastructure, high-performance computing, and telecommunications enabling next-generation electronics.

Discover more via our [website](#)

Follow us on [Twitter](#) and [LinkedIn](#)

#### **Contacts:**

##### **MacDermid Alpha Electronics Solutions**

Chelsea Zhou, Regional Marketing Manager - Asia

Phone: + 15206219519

##### **MacDermid Alpha Electronics Solutions**

Joanna Locke, Public Relations Manager - Global

Office: +44 (0) 1235 773103

[PublicRelations@MacDermidAlpha.com](mailto:PublicRelations@MacDermidAlpha.com)

[www.macdermidalpha.com](http://www.macdermidalpha.com)