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ViTrox Americas Welcomes Eric Cruz as Technical Support Engineer

PENANG, MALAYSIA – July 2026 –ViTrox Americas is pleased to welcome Eric Cruz to its technical support team. Eric brings more than 20 years of experience in electronics manufacturing, including extensive work in test engineering and inspection technologies.

During his career at Flex in Austin, he held a variety of roles ranging from In-Circuit Test (ICT) to Global Subject Matter Expert for Automated X-ray Inspection (AXI), supporting manufacturing operations and helping solve complex process and equipment challenges.

Several years ago, Eric stepped away from the electronics manufacturing industry to help support his children's career pursuits. During that time, he built and operated a successful business. Now, he has chosen to return to the SMT industry and join the ViTrox Americas team.

In his new role, Eric will support customers with AXI applications while expanding his knowledge of ViTrox's SPI and AOI platforms. As the company continues to grow, he will be based in the Dallas area when ViTrox Americas opens its new office later this year.

Throughout his career, Eric has been known for his hands-on approach to problem-solving and his ability to work closely with customers to find practical solutions. His background includes advanced X-ray inspection, process development, equipment support, and technical leadership across a wide range of manufacturing environments.



"Eric Cruz is yet another fantastic addition to the growing ViTrox Americas team. His experience and enthusiasm to learn, help and grow are infectious. We are fortunate to have him join us," said Richard Osborne, Sr. General Manager of ViTrox Americas.

For more information, visit www.vitrox.com.

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About ViTrox Technologies

ViTrox is committed to being the World's Most Trusted Technology Company and the leading solutions provider through the most innovative, advanced, and cost-effective machine vision solution of excellent quality to its customers by integrating ViTrox's technologies, people, and strategic alliances.

ViTrox offers a full spectrum of solutions, ranging from [Middle & Back-end Semiconductor Inspection Solutions](#), [SMT PCB Assembly Vision Inspection Solutions](#), [Integrated Industrial Embedded Solutions](#), and [Manufacturing Intelligence Solutions Towards 5.0](#). ViTrox is headquartered in Penang, Malaysia, with regional offices in Asia, Germany, the United States, and is supported by a global network of sales and support sites.

For more information about ViTrox's products and services, please visit www.vitrox.com.