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ViTrox Americas Welcomes Doug Ennis as Senior Field Applications & Service Engineer

PENANG, MALAYSIA – July 2026 –ViTrox Americas is pleased to announce the addition of Doug Ennis as Senior Field Applications & Service Engineer, further strengthening the company's technical support and applications expertise across North America.



Ennis brings more than 25 years of experience in electronics manufacturing, with extensive expertise in advanced inspection technologies, applications development, equipment installation, customer support, and process optimization. Throughout his career, he has supported manufacturers implementing and optimizing a wide range of technologies, including Automated Optical Inspection (AOI), X-ray inspection systems, pick-and-place equipment, and other critical SMT manufacturing solutions.

In his role at ViTrox Americas, Ennis will work closely with customers to support the installation, training, optimization, and ongoing success of ViTrox inspection systems. His deep technical knowledge and hands-on experience will help manufacturers maximize equipment performance, improve product quality, and achieve operational excellence.

Prior to joining ViTrox Americas, Ennis spent more than 20 years with Nordson Corporation as a Senior Field Applications Engineer, where he specialized in equipment installations, advanced

applications development, customer training, troubleshooting, repairs, evaluations, and demonstrations. Earlier in his career, he served as an Engineering Technician at MC Assembly, where he programmed, maintained, and supported SMT production equipment, AOI systems, and 3D X-ray technologies.

"Doug's extensive industry experience and technical expertise make him an outstanding addition to the ViTrox Americas team," said Sy Creed, Director of Business Development, ViTrox Americas. "His background supporting advanced inspection technologies and helping customers solve complex manufacturing challenges aligns perfectly with our commitment to delivering exceptional service and support. We are excited to have Doug on board as we continue expanding our presence and capabilities throughout the Americas."

"I am excited to be part of the ViTrox team and support a company recognized for its innovation and technology leadership," said Ennis. "I look forward to working with customers to help them maximize the value of their inspection solutions and achieve their manufacturing goals."

The addition of Ennis reflects ViTrox Americas' continued investment in customer success and technical excellence as the company expands support for its growing customer base across the electronics manufacturing industry.

For more information, visit www.vitrox.com.

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About ViTrox Technologies

ViTrox is committed to being the World's Most Trusted Technology Company and the leading solutions provider through the most innovative, advanced, and cost-effective machine vision solution of excellent quality to its customers by integrating ViTrox's technologies, people, and strategic alliances.

ViTrox offers a full spectrum of solutions, ranging from [Middle & Back-end Semiconductor Inspection Solutions](#), [SMT PCB Assembly Vision Inspection Solutions](#), [Integrated Industrial Embedded Solutions](#), and [Manufacturing Intelligence Solutions Towards 5.0](#). ViTrox is headquartered in Penang, Malaysia, with regional offices in Asia, Germany, the United States, and is supported by a global network of sales and support sites.

For more information about ViTrox's products and services, please visit www.vitrox.com.