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ViTrox Americas Appoints ArgoZeta as Sales Partner for the Mid-Atlantic Region

Hutto, Texas - October 2025 - ViTrox Americas Inc. today announced the appointment of ArgoZeta as its sales representative for the Mid-Atlantic territory, covering New Jersey, New York, and Eastern Pennsylvania.

Led by industry veterans Bob Slusarczyk and Ryan Braemer, ArgoZeta brings over 40 years of experience in electronics manufacturing. The firm is recognized for delivering innovative solutions and strong customer support across the electronics supply chain, with a focus on helping manufacturers improve yield, quality, and overall process efficiency.

ViTrox's SMT PCBA vision inspection portfolio includes state-of-the-art Automated Optical Inspection (AOI), 3D Solder Paste Inspection (SPI), and Advanced X-ray Inspection (AXI) systems, as well as cutting-edge solutions for semiconductor vision inspection. With ArgoZeta's technical knowledge and customer-focused electronics approach, manufacturers in the Mid-Atlantic will gain direct access to these world-class inspection platforms along with the local support needed to fully optimize their production lines.



Bob Slusarczyk and Ryan Braemer, ArgoZeta

"Partnering with ArgoZeta ensures that our customers in New Jersey, New York, and Eastern Pennsylvania will receive the highest level of technical expertise and hands-on support," said Sy Creed, Business Development Director, ViTrox Americas. "Bob and Ryan's track record in the industry makes them the ideal team to represent ViTrox as we continue to expand in this key market."

ArgoZeta works closely with manufacturers to bring in new technologies that improve efficiency and keep production lines competitive. The company's collaborative approach ensures that customers not only receive advanced tools like ViTrox inspection systems but also the guidance to implement them effectively.

For more information about ViTrox Americas and its inspection solutions, please visit www.vitrox.com. To contact ArgoZeta, call (610) 248-9808 or visit www.argozeta.com.