

SMARTSOL TECHNOLOGIES

PRESS RELEASE FOR IMMEDIATE RELEASE

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SMarTsol Technologies Secures a Spot in the Top 20 of Great Place To Work® Mexico 2026 and Strengthens its Leadership in the High-Tech Industry

- *The technology company, with transnational coverage across Mexico, the US, and Central America, ranks #17 among multinational companies and #9 in the women's equity category.*
- *Its business model bridges cutting-edge industrial automation with an organizational culture centered on human value.*

GUADALAJARA, JALISCO – May 2026

SMarTsol Technologies, a leading provider of automation solutions, specialized consumables, and technical support for the high-tech industry, officially announced it has received two prestigious awards from the global consultancy **Great Place To Work® (GPTW) Mexico** in its 2026 edition.

The company **ranked #17 in the 50 to 500 employees category (Multinationals)**. Concurrently, reflecting its ongoing commitment to gender equity and inclusive professional development, the organization **achieved #9** in the national **Great Place To Work® for Women** ranking within the same multinational category.



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Talent as the Driving Force of Advanced Manufacturing

With a 14-year track record in the market, SMarTsol has built its expansion upon a clear corporate philosophy: cutting-edge technology and innovation on production lines only make sense when backed by an exceptional human team.



"This achievement belongs entirely to the SMarTsol family; we celebrate and appreciate their boundless passion and talent," stated **Ivan Romo**, CEO and Director of SMarTsol Technologies. Referring to the impact of this internal culture on the company's operations, **Romo** highlighted the maxim that guides the firm's workplaces: *"Our vision has always been to dream, sow, create, and grow together."*

The GPTW® validation comes at a time of strong operational consolidation for SMarTsol. Currently, the organization optimizes the production processes of the continent's most demanding industrial sectors—such as automotive, electronics, medical devices, metal mechanics, aerospace, and defense—thanks to a robust portfolio and strategic alliances with global leading partners in SMT, advanced inspection, and robotics, such as **ASMPT, Koh Young, Creative Electron, and Kurtz Ers**a, to name a few.

Transnational Infrastructure and Local Support

Beyond cultural recognition, SMarTsol reaffirms its market positioning through a high-proximity infrastructure network. The company boasts a strategic presence with corporate offices and advanced technology demonstration centers in key industrial hubs: **Guadalajara (HQ), Ciudad Juárez, Tijuana, Monterrey, and Querétaro**, alongside direct operations in the United States through **El Paso and its newly opened facility in Dallas**.

This logistical network guarantees comprehensive coverage across **Mexico, the United States, and Central America**, delivering specialized technical



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support focused on maintaining operational continuity and efficiency for transnational manufacturing plants.

The company also extended its deepest gratitude to its customers and business partners, noting that the trust placed in its engineering solutions serves as the daily inspiration driving its culture of innovation and continuous improvement.

For more information about SMarTsol Technologies, please visit www.smartsol.mx

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About SMarTsol Technologies

SMarTsol is a privately held company founded in 2012 with the distinct purpose of differentiating technology service companies for the high-tech industry in Mexico and the United States. The investors actively participate in the company's sales, service, and management areas. With a solid portfolio of globally leading brands, SMarTsol provides state-of-the-art equipment, specialized technical support, and tailored solutions to enhance efficiency and quality within production processes.

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