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## FOR IMMEDIATE RELEASE

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## SelecTech to Highlight Disruption-Free Static Control Flooring at SMTAI 2025

**AVON, MA — September 2025 —** SelecTech, Inc., a leading manufacturer of innovative and sustainable flooring products, will exhibit at SMTA International 2025, taking place October 21–23 at the Donald E. Stephens Convention Center in Rosemont, Illinois. Visitors are invited to stop by Booth 2631 to learn more about FreeStyle ESD™ Classic X, SelecTech's patented free-floating static control flooring system.

FreeStyle ESD™ Classic X is the first and only static control flooring solution featuring a patented hidden “zipper-lock” connection, enabling it to be installed directly over existing floors without adhesives, moisture barriers, or extensive downtime. This unique design makes it especially ideal for active electronics manufacturing, cleanroom, and lab environments where operational disruptions must be minimized.



Built with a conductive polyurethane finish, Classic X tiles are engineered to deliver long-lasting static control performance while also offering easy maintenance and chemical resistance. Available in both conductive and static dissipative options, the flooring meets ANSI/ESD S20.20 standards and is backed by a lifetime electrical warranty and a 10-year limited wear warranty.

“FreeStyle ESD Classic X is purpose-built for facilities that need high-performance static control without the hassle of shutdowns or complex floor prep,” said Tom Ricciardelli, President of SelecTech. “At SMTAI, we look forward to showing how this product can help manufacturers upgrade their flooring without interrupting production.”

The Classic X tiles are also made with post-industrial recycled content, supporting sustainability goals while delivering reliable performance in high-traffic, high-reliability environments.

To see FreeStyle ESD™ Classic X in person and discuss how it fits into your facility's requirements, visit SelecTech at Booth 2631 during SMTA International 2025.

SelecTech flooring is available in a variety of colors for commercial use. For information before ordering samples, please call 508-583-3200 or visit [www.selectech.com](http://www.selectech.com).

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**About SelecTech, Inc.**

SelecTech is a leader in the manufacture of innovative flooring products from recycled materials. Founded in 1993, the company takes the time to learn from its customers and create ESD, commercial, and residential flooring lines that integrate their needs with some of the “greenest” and most cost-effective products on the market.