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FOR IMMEDIATE RELEASE

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SelectTech's EcoLock™ Flooring Achieves EPD Verification for Responsible Material Selection

AVON, MA — May 2025 — SelectTech, Inc., a leading manufacturer of innovative and sustainable flooring products, proudly announces that its EcoLock™ flooring has received a verified Environmental Product Declaration (EPD), offering the transparency architects, designers, and builders need to make truly sustainable choices.



EcoLock™ is a sustainable flooring solution that is vinyl-free, Red List-free, and made with 80% rapidly renewable content. It contributes to LEED® credits and installs quickly without glue, adhesives, or mess – making it as practical as it is planet-friendly.

Beyond its environmental benefits, EcoLock™ delivers outstanding performance. It offers excellent noise reduction, superior underfoot comfort, and high stain resistance, all while requiring no-wax maintenance. Designed to meet the demands of commercial environments, EcoLock™ is backed by a 10-year commercial warranty.

With EcoLock™, SelectTech continues to advance the green building movement by combining sustainability, style, and smart performance in one forward-thinking solution.

SelectTech flooring is available in a variety of colors for commercial use. For information before ordering samples, please call 508-583-3200 or visit www.selecttech.com.

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About SelecTech, Inc.

SelecTech is a leader in the manufacture of innovative flooring products from recycled materials. Founded in 1993, the company takes the time to learn from its customers and create ESD, commercial, and residential flooring lines that integrate their needs with some of the “greenest” and most cost-effective products on the market.