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**FOR IMMEDIATE RELEASE**

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## **No Downtime Required: SelecTech to Exhibit Free-Floating ESD Flooring at APEX EXPO 2026**

**AVON, MA — February 2026 —** SelecTech, Inc., a leading manufacturer of innovative and sustainable flooring products, will exhibit at the 2026 APEX EXPO, taking place March 17-19, 2026, at the Anaheim Convention Center in Anaheim, California. Attendees are invited to visit SelecTech at Booth 3307 to learn more about FreeStyle ESD™ Classic X, the company's patented free-floating static control flooring system designed for electronics manufacturing environments.

FreeStyle ESD™ Classic X is the first and only static control flooring solution to feature a patented hidden “zipper-lock” connection, allowing the floor to be installed directly over existing surfaces without adhesives, moisture barriers, or lengthy shutdowns. This installation approach makes Classic X particularly well suited for active electronics manufacturing, cleanroom, and laboratory facilities where minimizing downtime is critical.



Engineered with a durable conductive polyurethane finish, FreeStyle ESD™ Classic X provides consistent, long-term static control performance along with chemical resistance and simple maintenance. The tiles are available in both conductive and static dissipative options, meet ANSI/ESD S20.20 standards, and are backed by a lifetime electrical warranty and a 10-year limited wear warranty.

“Electronics manufacturers are constantly looking for ways to improve their facilities without disrupting production,” said Tom Ricciardelli, President of SelecTech. “At the APEX EXPO 2026, we’re excited to show how FreeStyle ESD Classic X delivers reliable static control while simplifying installation and supporting sustainability goals.”

Classic X tiles are manufactured with post-industrial recycled content, aligning with environmental initiatives while maintaining the durability and performance required in high-traffic, high-reliability spaces.

To see FreeStyle ESD™ Classic X firsthand and discuss flooring solutions for electronics manufacturing environments, visit SelecTech at Booth 3307 during the 2026 APEX EXPO.

SelecTech flooring is available in a wide range of colors for commercial and industrial applications. For more information or to request samples, call 508-583-3200 or visit [www.selectech.com](http://www.selectech.com).

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**About SelecTech, Inc.**

SelecTech is a leader in the manufacture of innovative flooring products from recycled materials. Founded in 1993, the company takes the time to learn from its customers and create ESD, commercial, and residential flooring lines that integrate their needs with some of the “greenest” and most cost-effective products on the market.