

SMARTSOL TECHNOLOGIES

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FOR IMMEDIATE RELEASE

SMarTsol Technologies and iRayple Solidify Strategic Alliance to Lead the Logistics Automation Market in Mexico and the United States

- The collaboration fuses iRayple's advanced Autonomous Mobile Robot (AMR) technology with SMarTsol's robust regional distribution and support infrastructure.
- The agreement addresses the accelerated growth of advanced manufacturing and the urgent need to optimize supply chains across the North American region.

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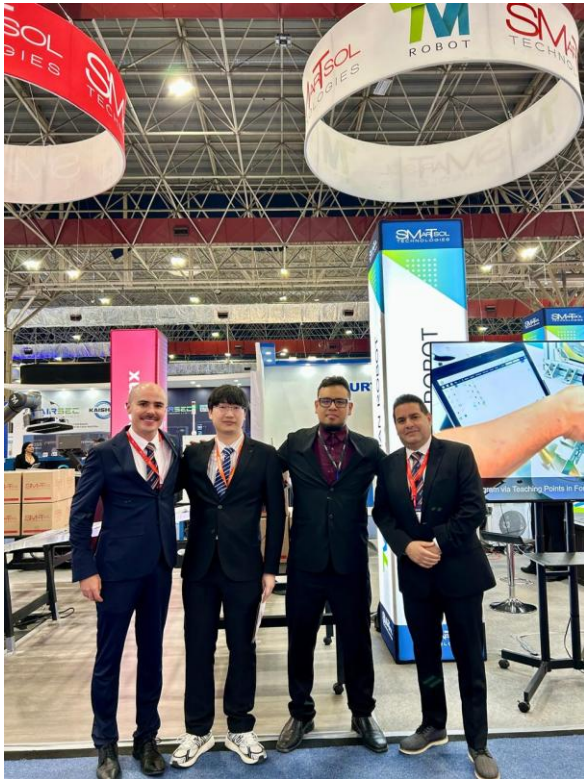
SMarTsol Technologies, a leading provider of high-tech solutions for the manufacturing industry, and **iRayple**, a global benchmark in the development of **Autonomous Mobile Robots (AMR)** and industrial machine vision, officially announced the launch of a mutually beneficial strategic commercial alliance. This collaboration is designed to accelerate digital transformation and process automation within manufacturing facilities across Mexico and the United States.

The agreement represents a clear "win-win" framework for both corporations at a time when automation has become a critical pillar for regional competitiveness driven by the *nearshoring phenomenon*. Through this partnership, iRayple massively expands its footprint across key North American industrial hubs by leveraging SMarTsol's prestige and expert engineering network. Concurrently, SMarTsol strengthens its end-to-end Industry 4.0 portfolio, enabling its customers to connect production lines intelligently and seamlessly through cutting-edge mobile robotics.



SMarTsol Technologies

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"For SMarTsol, integrating iRayple is a strategic move that delivers immediate value to the market," stated **Iván Romo, Director and CEO of SMarTsol Technologies**. "Automation in Mexico and the United States is no longer limited to fixed tasks on an assembly line; today, efficiency is defined by how safely and flexibly we move materials throughout the entire facility. Adding iRayple's AMR and Artificial Intelligence technology allows us to deliver a fully integrated manufacturing and intralogistics solution, backed by the world-class local support our customers expect."

North America has established itself as a rapidly growing market for mobile robotics, propelled by the need to mitigate labor shortages, elevate safety standards, and optimize cycle times in sectors such as automotive, electronics, semiconductors, and mass warehousing.

Furthermore, **Victor Yu, Americas Regional Director at iRayple**, highlighted the competitive advantages of selecting SMarTsol as their strategic regional partner:

"North America is a top-priority market for iRayple, and success in this region depends on having allies who not only understand the technology but also possess a deep, trusted relationship with local factories. SMarTsol has that perfect combination of technical expertise, strategic demonstration centers, and an impeccable reputation.

This alliance is an absolute win-win: we provide world-leading AMR innovation and manufacturing, and SMarTsol delivers the operational excellence to implement them, along with their infrastructure and market expertise."

Through this partnership, both companies reaffirm their commitment to leading the evolution of smart factories, providing businesses in Mexico and the United States with scalable autonomous robotic tools to compete successfully on the global stage.



For more information about SMarTsol Technologies products and services, visit www.smartsolamerica.com

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About SMarTsol Technologies

SMarTsol is a privately held company founded in 2012 with the clear purpose of differentiating technology service companies for the high-tech industry in Mexico and the United States. Investors actively participate in the sales, service, and management areas of the company. With a robust portfolio of leading global brands,

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SMarTsol offers state-of-the-art equipment, specialized technical support, and customized solutions to improve efficiency and quality in production processes.

About iRayple

iRayple is a leading global developer and manufacturer of smart automation and Smart Logistics solutions. Backed by heavy R&D investment in Artificial Intelligence and Machine Vision, the company specializes in the design of Autonomous Mobile Robots (AMR)—including robotic forklifts and modular under-ride lifting systems—as well as unified logistics scheduling software, driving digital transformation across advanced manufacturing sectors worldwide.

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