

FOR IMMEDIATE RELEASE

PROMATION Expands into Mexico with SMTVYS Technology Partnership

Kenosha, WI — February 2026 — PROMATION USA, a leading designer and manufacturer of advanced automation solutions for the electronics and micro-electronics industries, is excited to announce **SMTVYS Technology** as its official distributor for Mexico. The partnership will give local manufacturers easier access to PROMATION’s full line of automation products and provide hands-on support from a trusted regional partner.

Founded in 2014, SMTVYS Technology has built a strong reputation in the manufacturing sector, offering industrial equipment, spare parts, technical support, and consulting services. The company represents well-known global brands and has earned the trust of its clients through practical solutions and deep expertise in electronics manufacturing.



“Victor Madero and the SMTVYS team know the Mexican market inside and out,” said **Michael Thomas Goldberg**, Vice President of PROMATION USA and head of the company’s Robotics Division. “Their knowledge of industrial automation and dedication to supporting customers makes them the perfect partner to help PROMATION serve manufacturers throughout the region.”



Through this partnership, SMTVYS Technology will provide PROMATION’s full portfolio, including robotic soldering systems, PCB handling equipment, laser marking solutions, AMR transport systems, and technical furniture. Manufacturers in Mexico will now have local access to PROMATION’s products and support, making it easier to integrate advanced automation into their production processes.

For more information, visit <https://smtvys.com/> or www.promationusa.com.

About PROMATION USA

Founded in 1997 and headquartered in **Kenosha, Wisconsin**, **PROMATION USA** is a premier capital-equipment supplier specializing in automation solutions for the electronics and micro-electronics manufacturing industries. Its product portfolio includes PCB handling systems, robotic soldering, laser marking, robotic screw driving, robotic dispensing, AMR transport solutions, and technical furniture. With more than two decades of engineering excellence and a global customer base, PROMATION USA continues to lead the industry through innovation, reliability, and customer-driven design.

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