

**FOR IMMEDIATE RELEASE
CONTACT**

MacDermid Alpha Electronics Solutions
245 Freight Street
Waterbury, CT 06702
United States

Tel: +12035755700

Web: www.macdermidalpha.com

PRESS RELEASE

MacDermid Alpha Addresses Power Module Reliability Challenges at PCIM Europe 2026

(Waterbury, CT USA) - June 1, 2026 - MacDermid Alpha Electronics Solutions will exhibit at PCIM Europe 2026, June 9 - 11 in Nuremberg, Germany, Booth 7-460. The company will demonstrate how its latest attach materials help power electronics manufacturers improve reliability, improve process variation, and scale production more effectively.



As automotive, industrial, and AI-driven data center applications demand higher power density and faster-switching devices, manufacturers are facing tighter thermal limits and increasing pressure to maintain stable, repeatable production. Bond line control, void reduction, and manufacturing consistency are becoming more critical to long-term power module performance.

At PCIM Europe 2026, MacDermid Alpha will highlight its expanded [ALPHA® Argomax®](#) sintering portfolio and [ALPHA® TrueHeight®](#) solder preforms, designed to help customers improve thermal and electrical performance while supporting more stable, high-volume manufacturing.

MacDermid Alpha will also contribute to the PCIM Europe technical program, sharing insights on electronics assembly solutions for emerging applications. On the AI stage, John Hynek, Global Product Manager, will examine how attach materials can support the uptime and reliability demands of AI and data center infrastructure. In addition, Andreas Socarras, Senior Application Engineer, will present a poster session titled “Investigation of Large Area Soldering Using High Stress Assembly and Challenging Surface Coatings” as part of the PCIM Conference.

“Power electronics manufacturers need attach solutions that can deliver tighter process control and higher reliability without adding unnecessary complexity,” said Gustavo Greca, Line of Business Director for Power Electronics at MacDermid Alpha Electronics Solutions. “At PCIM, we will show how our latest materials can help customers improve manufacturing stability and support the next generation of power module designs.”

Visitors to Booth 7-460 can meet with MacDermid Alpha Electronics Solutions’ technical team to discuss material selection, process integration, and application support. To schedule a meeting in advance, visit the company [website](#).

Discover more via our [website](#)
Follow us on [Twitter](#) and [LinkedIn](#)

ENDS

MacDermid Alpha Electronics Solutions

MacDermid Alpha Electronics Solutions, a business unit of Element Solutions Inc, is a global leader in high-performance specialty chemicals, materials, and process technologies for every stage of the electronics manufacturing process. With expertise spanning circuitry formation, wafer-level packaging, circuit board assembly, semiconductor assembly, and film and smart surfaces, MacDermid Alpha delivers advanced, sustainable, and integrated solutions that drive innovation and reliability across the electronics supply chain. Operating worldwide and backed by more than a century of innovation, the organization supports a broad range of industries including automotive, consumer electronics, data infrastructure, high-performance computing, and telecommunications enabling next-generation electronics.

Contacts:

MacDermid Alpha Electronics Solutions

Joanna Locke, Public Relations Manager

Office: +44 (0) 1235 773103

PublicRelations@MacDermidAlpha.com

www.macdermidalpha.com