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***For immediate release***

**PCB East 2025 Basks in Higher Attendance, Conference Plaudits**

**PEACHTREE CITY, GA – May 16, 2025 – Attendance** for the PCB East 2025 exhibits rose nearly 4% year-over-year, the Printed Circuit Engineering Association (PCEA) announced today. Attendance among the exhibits-only category was up 15% from a year ago.

The annual trade show was held April 29 through May 2 at the Boxboro Regency Hotel and Conference Center in Boxborough, MA. In all, more than 65 leading suppliers of electronics design tools, manufacturers of bare boards and assemblies, suppliers of fabrication and assembly equipment and materials, and related industry companies exhibited at the show.

“We were very pleased at the turnout for PCB East this year, especially given the economic uncertainty in the industry,” said Mike Buetow, conference director and president, PCEA. “Exhibitors were roundly supportive of the show floor activity, and conference registrants were particularly pleased with the additional networking events.”

“What a great conference!” exclaimed veteran engineering manager Mike Boutin. “The speakers were of the highest caliber and the topics varied greatly. They were not all focused on PCB design but on the efforts related to hardware design more broadly.”

“We had a fantastic few days connecting with engineers, OEMs, and industry partners from across the country,” said Jeff De Serrano, president of PCB Technologies, US Operations.

“Another ‘old home week’ for me at PCB East,” said Manny Marcano, president of EMA Design Automation, Inc. “It is very rewarding to be a part of this event and see customers, prospects, new technologies and especially old friends in our industry. It was a great day!”

**About PCB East**

PCB East is the electronics industry’s east coast conference and exhibition. This four-day technical conference takes place each spring in the Boston suburbs. The show includes a range of suppliers from the ECAD, PCB design service, fabrication, and assembly supply chain. For more information about PCB East, visit [pcbeast.com](http://pcbeast.com).

## About Printed Circuit Engineering Association, Inc.®

Printed Circuit Engineering Association (PCEA)® ([pcea.net](http://pcea.net)) is a nonprofit association that promotes printed circuit engineering as a profession and encourages, facilitates, and promotes the exchange of information and integration of new design concepts through communications, seminars, workshops, and professional certification through a network of local and regional PCEA-affiliated groups. PCEA serves the global PCB community through print, digital and online products, as well as live and virtual events. PCEA publishes PRINTED CIRCUIT DESIGN & FAB ([pcdandf.com](http://pcdandf.com)) and CIRCUITS ASSEMBLY ([circuitsassembly.com](http://circuitsassembly.com)), as well as the PCB Update ([pcbupdate.com](http://pcbupdate.com)) e-newsletter. PCEA also produces the PRINTED CIRCUIT UNIVERSITY ([printedcircuituniversity.com](http://printedcircuituniversity.com)) online training platform, and trade shows and conferences, including PCB East ([pcbeast.com](http://pcbeast.com)), PCB West ([pcbwest.com](http://pcbwest.com)), PCB Detroit ([pcea.net/pcb-detroit](http://pcea.net/pcb-detroit)), PCB2Day workshop series, and PCEA Training ([pceatraining.net](http://pceatraining.net)), the industry leading training and certification program.

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