

F O R I M M E D I A T E R E L E A S E



**Murray**Percival

**The Murray Percival Company to Exhibit at SMTA Wisconsin Expo & Tech Forum**

**AUBURN HILLS, MI – April 2025** –The Murray Percival Company, a trusted supplier to the Midwest's electronics industry, is proud to announce its participation in the upcoming SMTA Wisconsin Expo & Tech Forum, taking place Tuesday, May 6, 2025, at the Crowne Plaza Milwaukee Airport.

As a long-standing supporter of the SMTA and its mission to advance the electronics manufacturing industry through education and collaboration, The Murray Percival Company will be showcasing its wide range of process solutions from industry-leading suppliers. Attendees are encouraged to stop by their table to meet with local experts and discover the latest technologies for improving manufacturing performance, reliability, and efficiency.

"We're excited to connect with our Wisconsin customers face-to-face," said Murray Percival III., Sales Manager at Murray Percival Co. "This show provides a great opportunity to share what's new, listen to our customers' challenges, and provide hands-on insights that can make a difference in their day-to-day operations."

The SMTA Wisconsin Expo & Tech Forum is free to attend and includes access to technical presentations, networking with peers, and a complimentary lunch.

**Event Details:**

Tuesday, May 6, 2025

8:30 a.m.-3 p.m. (CT)

Crowne Plaza Milwaukee Airport

6401 S. 13th Street, Milwaukee, WI 53221

Register for FREE here: [SMTA](#)

For more information on the products and services Murray Percival Co. offers, visit [www.murraypercival.com](http://www.murraypercival.com).

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**About Murray Percival**

The Murray Percival Company is a third-generation family-owned business that have been in business for over 60 years. With their vast knowledge of the PCB industry and wide offering of assembly equipment and production supplies, the Murray Percival Co. remains on the leading edge of the industry. It is their goal to provide legendary service, improve processes, maximize ROIs, and go the extra mile to make sure they are exceeding customer expectations. [www.murraypercival.com](http://www.murraypercival.com)

**Contact**

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