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MIRTEC Opens New Dallas Sales and Demo Center to Strengthen Customer Support

July 2026 – MIRTEC, the 'Global Leader in Inspection Technology,' is pleased to announce the opening of its new 'Sales and Demo Center, Dallas' to bring advanced inspection technology closer to North American manufacturers through hands-on demonstrations, application reviews, and direct technical collaboration.

The new facility, located in Carrollton, Texas, has been established to strengthen customer support and technology access in North America, providing clients and partners with a dedicated space for hands-on product demonstrations, technical consultations, application reviews, and evaluation of MIRTEC's advanced inspection solutions.

The Dallas Sales and Demo Center represents an important step in MIRTEC's continued commitment to supporting electronics manufacturers across North America. Located in a region that plays a vital role in the growth of the electronics, semiconductor, automotive, aerospace, and advanced manufacturing industries, the new facility places MIRTEC closer to clients and their production challenges. Through the demo center, MIRTEC aims to support faster collaboration, respond more effectively to evolving production requirements, and help manufacturers identify inspection solutions that improve quality, productivity, and process reliability.



The demo center is prepared with the following inspectors

- **ART:** Specialized AOI technology for solder joint inspection in automotive electronics manufacturing
- **GENESYS-CC:** Clear image acquisition and AI technology enable the detection of conformal coating bubbles
- **MV-3CC:** Powerful benchtop 3D CCI for conformal coating inspection
- **MV-3 OMNI:** Powerful benchtop 3D AOI for THT and SMT process
- **MS-11:** 3D SPI with 0201mm pad inspection capability with warpage free inspection system
- **TAL 3D SCAN:** Improves productivity over 30% with inspection time of tall components



The Texas Demo Center will showcase MIRTEC's advanced inspection portfolio, including 3D AOI and 3D SPI systems designed to help manufacturers improve quality, increase throughput, and enhance process control. Clients will have the opportunity to



experience MIRTEC's inspection capabilities in a real-world environment and discuss how MIRTEC solutions can support their production goals.

"Opening the 'Sales and Demo Center, Dallas' reflects MIRTEC's strong commitment to our clients and partners in North America," said Brian D'Amico/ MUS President. "This facility allows us to work more closely with manufacturers, demonstrate our latest technologies, and provide timely technical support that helps improve quality, efficiency, and yield."

The new demo center will also serve as a hub for machine training, product demonstrations, process evaluations, and technical meetings. Through this investment, MIRTEC aims to strengthen customer relationships, support local manufacturers more effectively, and continue delivering innovative inspection solutions for today's demanding electronics manufacturing environment.

MIRTEC offers a comprehensive portfolio of 3D/2D AOI, SPI, CCI, Semiconductor, AI, and Smart Factory solutions designed to improve quality, productivity, and process reliability across today's demanding manufacturing environments. For more information about MIRTEC and its inspection solutions, please visit www.mirtec.com.

For more information about the new Dallas Sales and Demo Center as well as its innovative inspection technology solutions, visit www.mirtec.com.