

Press release

Kurtz Ersä Welcomes Rafael Penteado to Lead Protective Solutions Sales in South America

Plymouth, WI — June 2025 — Kurtz Ersä Inc., a leading supplier of electronics production equipment, is pleased to welcome Rafael Penteado, joining the team as Sales – Protective Solutions – South America. Based in Brazil, Rafael will be responsible for covering the region from Colombia to Chile, reporting directly to Marcelino Espelosi, Vice President of Operations – Americas.

With a background that blends technical expertise, operational leadership, and customer-centric sales, Rafael brings more than 15 years of experience in the EPS (expanded polystyrene) industry. His career began in 2009 as an engineering intern at BASF in Guaratinguetá, São Paulo, where he quickly rose through the ranks to become a process engineer and later took over responsibilities in quality management and plant leadership following the site's acquisition by Styropek, part of the Alpek group.

In 2020, Rafael made a pivotal move into sales, where his deep knowledge of EPS production and client needs positioned him as a trusted partner throughout Brazil and across South America. His unique ability to combine technical insight with a strategic commercial mindset has enabled him to build strong, value-driven relationships across the industry.



"Joining Kurtz Ersä is both a professional milestone and a personal source of pride," Rafael shared. "I'm excited to bring my experience to the Protective Solutions team and contribute to a company that blends tradition, innovation, and a deep commitment to sustainability. I believe strongly in the power of teamwork and the idea that we are truly 'One Team, One Family.'"

As Rafael embarks on this new chapter at Kurtz Ersä, his deep industry knowledge, integrity, and passion for sustainable solutions will help support customers throughout the South American market as the company continues to expand its global footprint.

For more information about Kurtz Ersä and its Protective Solutions, visit: www.kurtzersa.com

Kurtz Ersä Inc.

1779 Pilgrim Road | Plymouth, WI 53073 | USA | Phone: + 1 920 893 1779 | Fax: + 1 920 893 1562 | e-mail: john.floryance@kurtzersa.com | Web: www.ersa.com

German Headquarters:

Ersä GmbH | Leonhard-Str. 24 | 97877 Wertheim | Tel. +49 9342/800-0 | e-mail: info@ersa.de | Web: www.ersa.de

Kurtz Ersä Mexico, S.A. DE C.V.

Av. Lopez Mateos Sur/ Num. 1450 Int. 7 / Col. Las Amapas (Plaza las Villas) / Tlajomulco de Zuniga, Jalisco / 45643 Guadalajara | Jalisco / Phone: +52 33 3106 8003 / marcelino.espelosi@kurtzersa.com | Web: www.ersa.com