

Press release

Kurtz Ersä Partners with E-tronix for Sales in Illinois and Wisconsin

Plymouth, WI — July 2026 — Kurtz Ersä Inc., a leading supplier of electronics production equipment, has entered into a new representative agreement with E-tronix to support customers in Illinois and Wisconsin. Under the agreement, E-tronix will provide sales support for Kurtz Ersä's soldering, reflow, and rework equipment across the region.

The partnership is intended to strengthen local support for electronics manufacturers by combining Kurtz Ersä's equipment portfolio with E-tronix's applications experience and regional presence.

E-tronix brings nearly 60 years of combined experience in electronics assembly, with a focus on process improvement, equipment optimization, and cost reduction. The company works closely with customers to address production challenges through both equipment selection and process support.

"With E-tronix, we're adding a team that understands the day-to-day realities of electronics manufacturing," said Ernie Grice, Vice President of Sales, Kurtz Ersä, Inc. "Their technical approach and familiarity with the regional customer base make them a strong fit for supporting our equipment and processes."



Anthony Noto, E-Tronix

Customers in Illinois and Wisconsin will have access to Kurtz Ersä's full range of systems, including the HOTFLOW THREE reflow oven, VERSAFLOW selective soldering platforms, and SRO i-LINE vacuum/formic acid reflow technology. Rework solutions include the HR 600 and HR 550 series, designed for precise, repeatable rework of complex assemblies.

The agreement reflects a shared focus on providing reliable equipment to electronics manufacturers in the Midwest.

For more information, visit www.ersa.com or www.E-Tronix.com.

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