



**FOR IMMEDIATE RELEASE**

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## **Keiron Technologies to Host LiFT Webinar Focusing on Solving Solder Paste Printing Challenges**

**Eindhoven, Netherlands — May 2026** — Keiron Printing Technologies, a global innovator in advanced electronics manufacturing solutions, will host a live webinar on May 13, 2026, introducing its Laser-Induced Forward Transfer (LiFT) technology and how it addresses one of the most persistent challenges in electronics manufacturing: solder paste printing.



Titled *“Redefining Precision. First Time Right.”*, the session will focus on why solder paste printing continues to be a leading source of defects in PCB assembly—and what can be done differently. Across the industry, this single step is responsible for a significant portion of defects, often leading to rework, yield loss, and ongoing process adjustments.

During the webinar, Keiron will take a closer look at Laser-Induced Forward Transfer (LiFT), a fully digital, contactless method for depositing solder paste. Unlike traditional stencil or jet printing, LiFT removes mechanical limitations from the process, making it easier to handle fine pitch designs, high-mix production, and frequent changeovers.

The session will walk through how LiFT can improve first-pass yield and process consistency, while also simplifying the overall printing workflow. By combining deposition and inspection into a single

system, the technology has the potential to replace multiple process steps and reduce the need for ongoing tuning.

Attendees will also see how LiFT supports a wide range of applications—from ultra-small 01005 components to larger, high-mass deposits—without the compromises typically associated with conventional methods.

The webinar is geared toward process engineers, manufacturing and SMT managers, and NPI teams looking for practical ways to improve print quality and reduce variability on the production floor.

**Event Details:**

Date: May 13, 2026

Time: 16:00 CET / 10:00 Eastern Time

Format: Live webinar (Zoom) with Q&A

Participants can register here: <https://keirontechnologies.com/keiron-lift-webinar>.

The session will include a live presentation from Keiron’s team, along with time for questions and discussion at the end.

For more information about Keiron’s industry revolutionizing technology, visit [www.keirontechnologies.com](http://www.keirontechnologies.com).

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**About Keiron Printing Technologies**

Keiron Printing Technologies is a global innovator in advanced electronics manufacturing equipment, specializing in fully digital, LiFT-based precision solder paste printing solutions. Designed for modern, high-performance production environments, Keiron’s technology enables zero-waste, high-accuracy manufacturing while supporting rapid innovation and sustainable growth.