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**FOR IMMEDIATE RELEASE**

## **Horizon Sales Brings Hands-On SMT and Automation Expertise to the SMTA Wisconsin Expo**

**BRIGHTON, MI — April 2026** — Horizon Sales, a leading manufacturers' representative and distributor to the electronics industry, will be exhibiting at the SMTA Wisconsin Expo & Tech Forum on Tuesday, May 5, 2026, at the Crowne Plaza Milwaukee Airport.



The team will be on-site talking with manufacturers about SMT, PCB assembly, and automation equipment, along with some of the day-to-day challenges that come with running a production line. With more than 30 years of experience supporting electronics assembly across the Midwest, Horizon Sales works closely with customers to figure out what's slowing them down and what actually makes sense to improve.

Horizon represents a range of equipment suppliers, covering everything from board handling and conveyors to full SMT lines, as well as inspection, cleaning, depanelization, and material handling. The focus is on helping customers find equipment that fits into their process—not forcing them to adapt to it.

“We spend a lot of time understanding how a line is really running before recommending anything,” said Josh Casper, Owner of Horizon Sales. “It’s about finding practical solutions that make a difference, not just adding equipment.”

Anyone attending the expo is encouraged to stop by and talk through current projects, challenges, or plans for future upgrades. To view Horizon’s full equipment line card, [click here](#).

For more information, visit [www.horizonsales.com](http://www.horizonsales.com).

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### **About Horizon Sales**

Horizon is a manufacturers' representative corporation and distribution group offering machinery and supplies to the electronics industry. For more information, visit [www.horizonsales.com](http://www.horizonsales.com).

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