

PRESS RELEASE

Heller Industries Becomes the Latest Partner to Join THE SMT FUTURE EXPERIENCE



Reflow Technology Leader Completes End-to-End SMT Process Capability at New Collaborative Venue

SAN MARCOS, CA – [December 10, 2025] – [Heller Industries](#) becomes the latest partner to join THE SMT FUTURE EXPERIENCE, bringing reflow oven expertise to complete the technology chain for the venue's live SMT production line. With Heller now alongside founding partners [Fuji America](#), [Koh Young](#), and [Creative Electron](#), the San Marcos, California venue can demonstrate fully integrated manufacturing processes from screen printing and placement through thermal processing to final inspection and verification.

"The electronics manufacturing industry has a collaboration problem, it has been siloed for too long" said Dave Heller, CEO and Owner of Heller Industries. "We've been selling equipment in isolation for decades, expecting customers to figure out the integration puzzle on their own. THE SMT FUTURE EXPERIENCE flips that model. Now we can show manufacturers how thermal processing works in concert with placement accuracy and inspection capability. We can optimize profiles based on actual inspection data. We can demonstrate how integrated process control delivers better quality and efficiency. This is the future of how equipment suppliers should work with their customers—and with each other."

THE SMT FUTURE EXPERIENCE is an independent collaborative venue where manufacturing leaders spend time experimenting with live equipment, collaborating with peers on real challenges, and developing strategic frameworks—not rushing through booth demos or collecting brochures. The venue launches February 11-12, 2026, with dual summits focused on operational excellence for EMS leaders and practical AI implementation strategies.

With Heller Industries joining the partnership, the venue's live SMT line now enables manufacturers to:

- Experiment with different thermal profiles in real-time
- See immediate impact of reflow parameters on inspection results
- Test process optimization strategies without production disruption
- Collaborate with thermal processing experts on specific challenges
- Benchmark their processes against demonstrated best practices

"Thermal processing is where many quality issues originate—and where many efficiency gains hide," said Philip Stoten, creator of THE SMT FUTURE EXPERIENCE. "Having Heller Industries as a partner means we can help manufacturers master this critical process in a collaborative environment. Dave's commitment to customer success and industry advancement aligns perfectly with our mission."

Registration for the February 11-12 launch event is now open at www.futureexperienced.com.

About Heller Industries

Founded in 1960, Heller Industries has pioneered reflow oven technology for over five decades. The company's convection and specialty reflow systems are used by electronics manufacturers worldwide. Heller is recognized for innovation in thermal management, precision temperature control, and energy-efficient processing solutions. The company maintains a strong commitment to customer partnership, technical support, and collaborative problem-solving. For more information, visit www.hellerindustries.com.

About THE SMT FUTURE EXPERIENCE

THE SMT FUTURE EXPERIENCE is an independent collaborative venue in San Marcos, California, created to accelerate innovation in electronics manufacturing through open collaboration. The venue features a live SMT production line with equipment from partners Fuji America, Koh Young, Creative Electron, and Heller Industries. Through educational programs, technology summits, and collaborative workspace, the venue provides manufacturing leaders a permanent environment to experiment, learn, and solve problems together. Launch event: February 11-12, 2026. More information: www.futureexperienced.com.

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