



Hanwha Semitech

www.hanwhasemitech.com

FOR IMMEDIATE RELEASE

Hanwha Semitech Americas Appoints ROCKA Solutions as Representative in Mexico

CYPRESS, CALIFORNIA – April 2025 – Hanwha Semitech Americas has officially appointed ROCKA Solutions Mexico as its sales representative for the Mexican market. This strategic partnership enhances Hanwha's regional footprint while offering manufacturers in Mexico direct access to Hanwha's award-winning automation technologies.

Hanwha Semitech's portfolio includes cutting-edge equipment for high-speed and precision pick-and-place systems like XM, HM, Decan, and SM series. With a full line of PCB assembly solution, from screen printing to reflow, Hanwha is recognized worldwide for its productivity, reliability and integration.

"We're excited to join forces with ROCKA Solutions to grow Hanwha's footprint in Mexico. Their strong market insight, technical know-how, and customer-first approach make them an ideal partner. This collaboration empowers manufacturers throughout Mexico to boost efficiency, enhance reliability, and drive innovation with our leading smart factory solutions." – Tim Kang, CEO, Hanwha Semitech Americas.

Founded in 2018, ROCKA Solutions has quickly become a preferred supplier in North America and Latin America. With a team of seasoned professionals offering certified technical support, ROCKA is known for delivering tailored, cost-effective solutions across the electronics and mechanical manufacturing industries.

Through this exclusive collaboration, Hanwha Semitech and ROCKA aim to elevate the standard of service and technology available to manufacturers in Mexico. The partnership is built on a shared



commitment to localized support, market responsiveness, and the continued advancement of smart factory solutions.

For more information about Hanwha Semitech, visit www.hanwhasemitech.com/en/

To learn more about ROCKA Solutions, visit www.rockasolutions.com.

About Hanwha Semitech Americas

Hanwha Semitech Americas is a leading global provider of precision manufacturing and technology solutions. Renowned for its innovative approach and cutting-edge technology, Hanwha Techwin is committed to driving advancements in the electronic manufacturing industry, supporting manufacturers worldwide in their pursuit of global competitiveness.

Contact:

JONNY NICHOLS, VICE PRESIDENT OF MARKETING

HANWHA SEMITECH AMERICAQSA

MOBILE PHONE: +1-919-606-3707

EMAIL: JONNY.N@HANWHA.COM

WEBSITE: WWW.HANWHA-PM.COM

v