

## FOR IMMEDIATE RELEASE



Fuji America Hosts National Sales Meeting with Fuji Corporation Japan Leadership

**Vernon Hills, IL – October 2025** – Fuji America Corporation recently hosted its annual National Sales Meeting, welcoming top management from Fuji Corporation for a collaborative, forward-looking session on company growth, market performance, and the future of electronics manufacturing.

The visiting leadership team included Joji Isozumi, President and CEO; Tetsuya Asaoka, Senior Executive Officer; and Takeshi Sato, Board Member and Executive Officer. Their visit provided an opportunity to share updates from Fuji Corporation's global headquarters, discuss new technologies in development, and align on strategies to strengthen Fuji's position in key markets.



Throughout the meeting, Fuji America's regional sales representatives presented updates on sales performance, customer trends, and competitive insights. Discussions also highlighted Fuji's

growing partnership with Arch Systems, whose team joined the event to present on data-driven collaboration and advancements in smart factory analytics.

Fuji America continues to play a leading role in shaping the future of surface mount technology (SMT) production. The company's systems are designed to simplify complex assembly processes, reduce setup time, and maintain stable throughput even under demanding production conditions. With an



ongoing focus on practical innovation, Fuji develops high-performance equipment that meets the real challenges of electronics manufacturing—helping customers achieve greater efficiency, flexibility, and yield across every production line.

The event concluded with an evening gathering at Eddie Merlot's, where attendees had the opportunity to reconnect and exchange ideas in a more relaxed setting.

For more information about Fuji America Corporation's industry-leading SMT solutions, visit <a href="https://www.fujiamerica.com">www.fujiamerica.com</a>.

## **About Fuji America Corporation**

Fuji America is a recognized leader in SMT pick-and-place solutions and smart factory automation. We are committed to driving the future of modern manufacturing through high-speed, high-precision placement machines, advanced screen printers, and intelligent software. With decades of innovation in vision processing and part recognition, Fuji's robotic electronic component mounters continue to set industry standards for quality, performance, and reliability.

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