



For Immediate Release

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## **ROCKA Solutions Announces 2026 Rockin' Roundtable: An Interactive Discussion on What Really Drives SMT Printing Performance**

**Austin, TX– February 9, 2026** – ROCKA Solutions, a trusted North American manufacturer and distributor of high-quality consumables for the electronics manufacturing industry, is proud to announce the launch of its 2026 **Rockin' Roundtable** webinar series, beginning with a live, interactive discussion designed to break away from the traditional webinar model and deliver meaningful, real world insight for the SMT community.

Unlike standard webinar-based presentations, the Rockin' Roundtable format replaces slide decks and sales pitches with an open, candid conversation among respected industry experts. The discussion is shaped in real time by audience participation, encouraging attendees to bring their real process challenges, questions, and scenarios to the table.

The first session, **Get Off Autopilot in 2026: Discussing What Really Drives SMT Printing Performance**, will focus on the interconnected decisions that impact SMT printing outcomes, from consumables and stencil design to cleaning chemistry and process validation. The goal is to challenge long-standing assumptions and help manufacturers work smarter, not harder, in 2026.

The roundtable panel features industry voices from across the SMT ecosystem, each recognized for their technical depth and hands-on experience:

- **Justin Worden**, ROCKA Solutions
- **Elias Malfavon**, Metal Etch Services
- **Debbie Carboni**, KYZEN Corporation
- **Chrys Shea**, Shea Engineering

Throughout the discussion, panelists will explore how small, often overlooked process decisions can have a significant impact on yield, consistency, and long-term performance.

By the end of the session, attendees will gain insight into:

- Evaluating SMT processes using test vehicles rather than risking live production
- Why consumables such as stencil cleaning rolls deserve the same scrutiny as capital equipment
- How stencil design, coatings, and fabrication technologies affect print quality and yield



- How to properly qualify cleaning chemistry as a complete system, including process, materials, and paper selection
- How supplier-driven qualification and validation can reduce risk, save time, and eliminate unnecessary trial and error

“This series is about changing how these conversations happen,” said Justin Worden, Vice President of Sales and Marketing at ROCKA Solutions. “We want to talk openly about how decisions are made on the production floor and how teams can challenge the habits that no longer serve them.”

The Rockin’ Roundtable series will continue throughout 2026 with sessions focused on practical, engaging discussions across key SMT process areas.

Register now to reserve your spot: <https://meet.zoho.com/mfrq-ahd-pzy>

### **About ROCKA Solutions**

ROCKA Solutions is a North American manufacturer and distributor specializing in high-quality consumables and equipment for the electronics manufacturing industry. With a product portfolio that includes stencil rolls, nitrile gloves, router bits, splice tape, wipes, and inspection solutions, ROCKA delivers reliability and value to customers across the Americas. The company prides itself on being more than a supplier; it is a partner dedicated to helping manufacturers improve process performance while reducing overall costs.