



Europlacer Highlights High-Mix Assembly Expertise at Focus on PCB Italy with Win Tek

April 2026 – Vicenza, Italy – Europlacer, a global specialist in flexible SMT assembly solutions, will be present at Focus on PCB – From Design to Assembly, taking place on 13–14 May 2026 in Vicenza, in collaboration with its Italian distributor Win Tek. At the event, visitors will discover Europlacer’s approach to high mix electronics manufacturing, designed to support today’s increasingly diverse and fast changing production requirements.

Europlacer will be showcased on the Win Tek booth C37, which represents and distributes the iineo range of Europlacer pick and place machines on the Italian market. This partnership provides Italian OEMs and EMS providers with direct access to Europlacer’s high mix technology, particularly well-suited for prototyping, small batches, and high product variety production environments.

Clear scope of distribution, comprehensive technology overview

While Win-Tek’s distribution scope in Italy is limited to the iineo pick-and-place platform, Europlacer and Win-Tek have jointly agreed to use Focus on PCB as an opportunity to present a broader overview of Europlacer’s global product portfolio and technical expertise.

During the exhibition, Europlacer will highlight its complete SMT offering, designed to support flexible, efficient and resilient production lines worldwide.

A full SMT portfolio built for high-mix manufacturing

Europlacer’s global solution portfolio includes:

- Pick-and-place platforms and screen printers designed for high-mix / low-volume and complex assembly
- Advanced feeder technologies, including intelligent tape, stick and tray handling

- Software solutions for setup optimization, traceability, production continuity and workload management, including the EPiCENTRE platform, providing real-time insights to help increase productivity
- Process expertise covering the full SMT workflow, from prototyping through to volume production

This positioning reflects Europlacer's commitment to transparency, while ensuring Italian manufacturers gain a clear understanding of the Group's technological depth and long-term vision, beyond the locally distributed product range.



The Europlacer Ecosystem: software-driven performance

Beyond hardware, Europlacer supports high-mix manufacturers through an integrated Europlacer Ecosystem, designed to optimize preparation, execution and monitoring across the SMT process.

This ecosystem includes:

- ii-RC programming software, combined with Siemens Process Preparation, enabling efficient offline programming, reduced setup time and improved production readiness
- ii-Tab intelligent kitting solutions, supporting accurate material preparation and smoother job changes in high-mix environments
- EPiCENTRE production intelligence, delivering real-time visibility across equipment, processes and performance to support informed decision-making and continuous improvement

Together, these software and digital solutions help manufacturers improve productivity, reduce errors and maintain control over increasingly complex production workflows.



High-mix DNA embodied in the iineo range

The iineo range, distributed by Win-Tek in Italy, embodies Europlacer's high-mix DNA. Designed with flexibility at its core, iineo systems enable fast changeovers, high component diversity and reliable performance in demanding production environments where agility and responsiveness are critical.

Through their joint presence at Focus on PCB, Europlacer and Win-Tek aim to engage with OEMs, EMS providers and design professionals seeking scalable, future-proof SMT solutions capable of adapting to increasingly complex and variable product portfolios.



Meet Europlacer and Win-Tek at Focus on PCB

Visitors to the Win-Tek booth C37 will have the opportunity to discuss high-mix manufacturing strategies, explore Europlacer technologies and understand how flexible SMT solutions can support faster time-to-market, production resilience and long-term competitiveness.

Focus on PCB – From Design to Assembly

Vicenza Expo Centre, Italy

13–14 May 2026

Win-Tek Booth C37

For more information about Europlacer’s full SMT portfolio and High-Mix technology approach, visit www.europlacer.com.

Find out more and register to attend the show: https://europlacer.com/event/focus-on-pcb/?utm_campaign=focus+on+pcb+invitation1+pr&utm_source=pr&utm_medium=link.

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About Europlacer

Europlacer is a leading European manufacturer of SMT pick and place machines, screen printers, and accessories. With over 50 years of experience delivering precision placement platforms to manufacturers worldwide, Europlacer combines innovative hardware solutions with intelligent software to create connected manufacturing environments that maximize productivity and quality.

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