

News Release**For Immediate Release**

June 23, 2026

Contact: Erica Candela, Marketing Specialist
(508) 541-4749, ecandela@itweae.com

ITW EAE appoints Alfa SMT as Distributor for MPM Printer and Camalot Dispenser Products in the Balkan Region

Lakeville, Minnesota, June 23, 2026 - ITW EAE is pleased to announce the appointment of Alfa SMT as the authorized distributor of MPM Printer and Camalot Dispenser products for the Balkan territory, including Romania, Bulgaria, Greece, the Republic of Moldova, North Macedonia, Slovenia, Ukraine, Croatia, Bosnia and Herzegovina, Montenegro, Kosovo and Albania.

"We are pleased with the addition of Alfa SMT as our partner for our printer and dispenser products in the Balkan Region," said Frank van Erp, EMEA Sales Director for ITW EAE. "This is a wide territory and, while some of these markets may be smaller than others, together they represent significant potential where I believe we can grow our business. In addition, we were looking for a strong service partner in the area to better support our corporate accounts, and I feel this set-up supports both needs."

"This appointment is an important step in our strategy to build a focused SMT equipment business in Romania and the wider Balkan region," said Marius Toader, Managing Director of Alfa SMT and Alfa Test. "By representing MPM Printers and Camalot Dispensers, we can provide customers with proven ITW EAE technologies, local technical support and fast regional response to improve quality, stability and productivity across their SMT lines."

"The Balkans region represents a growth hub for the electronics industry in Europe, and through our collaboration with ITW, we aim to become the local benchmark for representing the most significant SMT technologies currently available. Romania and the Balkan area will play a decisive role in keeping SMT production within Europe, in line with today's global shifts. Alfa SMT is thus becoming a key player in this trend," states Marius Popitiu, Sales Director and co-founder at ALFA SMT.

About Alfa SMT

Alfa SMT is a Romanian SMT equipment company supporting electronics manufacturers in Romania and the Balkan region with advanced process solutions, application know-how and responsive local service. Building on the Alfa Test group's experience in electronics test, inspection and automation since 2002, Alfa SMT adds a dedicated focus on SMT process equipment, application expertise and regional support for PCB assembly operations.

Contact:

Marius Popitiu, Sales Director
Mobile: +40 722 692108 Email: marius.popitiu@alfasmt.com
Marius Toader, Managing Director
Mobile: +40 723 524 364; Email: marius.toader@alfasmt.com

Alfa SMT

17 Aeroport Street, 307200 Ghiroda, Romania

ITW EAE, a division of Illinois Tool Works, Inc., is the global leader in process knowledge, services and manufacture of capital equipment used in the printed circuit board assembly and semiconductor industries. The group brings together the world's leading brands of electronics assembly equipment: MPM Printers, Camalot Dispensers, Electrovert Cleaners and Soldering Solutions, Vitronics Soltec Soldering Solutions and Despatch Thermal Processing Technology. For more information visit www.itweae.com.
