

## **Pillarhouse USA Appoints Adrian De'Ath as President to Lead Continued Growth Across the Americas**

Pillarhouse USA, a leading provider of selective soldering systems, is pleased to announce the appointment of Adrian De'Ath as President. The appointment was made by the Managing Director of Pillarhouse International Ltd. and marks an important milestone as the company continues to expand its presence and support capabilities across the Americas.

De'Ath brings more than three decades of experience with Pillarhouse across both its UK and U.S. operations. He began his career in the UK as a design engineer, developing a strong technical foundation in selective soldering systems. He later relocated to the United States, where he progressed through a series of leadership roles, most recently serving as Vice President of Pillarhouse USA before stepping into his new role as President.

Throughout his tenure, De'Ath has played a key role in shaping the company's global reputation for innovation, process expertise, and customer-focused solutions within the electronics manufacturing industry. His deep knowledge of selective soldering, combined with decades of hands-on engineering and leadership experience, has made him a trusted resource for both customers and internal teams.

"Adrian's leadership, experience, and long-standing contribution to Pillarhouse have been instrumental in building the strong foundation we have today," said the Managing Director of Pillarhouse International Ltd. "His deep industry expertise, commitment to innovation, and passion for our customers have made a lasting impact across the organization. We are confident his leadership will continue to drive growth and success for Pillarhouse throughout the Americas."

De'Ath commented, "I'm pleased to take on the role of President of Pillarhouse USA Inc. I'm excited for the opportunity to continue growing the business and expanding our sales and technical teams across North America. I look forward to building on the strong foundation we already have in place and driving the next phase of growth for Pillarhouse in the region."

As President, De'Ath will focus on strengthening customer relationships, expanding regional sales and technical support, and continuing to drive innovation in selective soldering solutions.

With this appointment, Pillarhouse USA reinforces its commitment to long-term growth, innovation, and delivers high-performance selective soldering solutions to electronics manufacturers throughout the region.

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