

Press Release

Viscom Expands Distribution Network with PBT Rožnov in the Czech Republic

Hanover, Germany, March 14, 2025 – **Viscom SE is expanding its distribution network in Central Europe through a new partnership with PBT Rožnov, a leading provider of electronics manufacturing solutions in the Czech Republic. As an official sales partner, PBT Rožnov will offer Viscom’s full portfolio of inspection systems, enhancing local access to innovative optical and X-ray inspection technology.**

Established in 1992 and headquartered in Rožnov pod Radhoštěm, Czech Republic, the company is one of the largest suppliers of SMT equipment and materials in Czech and Slovak Republics. As part of this collaboration, PBT Rožnov will integrate Viscom’s inspection solutions into its portfolio. The company has a team of highly qualified professionals, including dedicated service specialists.

"PBT Rožnov has a strong market presence and extensive expertise in inspection technology, making them an ideal partner to expand our reach in the region," says Sebastian Legierko, Head of Sales Europe, Viscom SE, who will serve as the direct contact for PBT Rožnov. "Their in-depth knowledge of the local market, combined with their technical expertise, ensures that customers will receive top-tier service and support for our inspection systems."

To gain a deeper understanding of Viscom’s technology and capabilities a team from PBT Rožnov recently visited Viscom’s headquarter in Hanover, Germany for an Onboarding Event for new sales partner. The visit provided an opportunity to experience Viscom’s production facilities, demo center, and latest innovations in optical and X-ray inspection as well as Viscom’s advanced software and AI solutions. "The visit gave us a comprehensive look at Viscom’s capabilities and the level of expertise behind its solutions" they noted. "It was valuable to see the technology in action and discuss how we can best support our customers with Viscom’s innovative inspection systems."

As part of this collaboration, Viscom and PBT Rožnov have established a structured transition process to ensure smooth integration and customer support. This includes a comprehensive training to ensure that customers in the Czech Republic receive seamless support, with specialists from both PBT Rožnov and Viscom SE working closely together.

“With this partnership, Viscom continues to expand its global distribution network, reinforcing its commitment to providing high-quality inspection solutions and expert support for electronics manufacturers worldwide,” says Torsten Pelzer, Vice President of Sales Viscom SE.

The collaboration with PBT Rožnov marks an important step in strengthening Viscom’s footprint in Central Europe, bringing their advanced inspection systems to an even wider audience.

About Viscom

Founded in 1984, Viscom SE is one of the leading suppliers worldwide in the field of assembly inspection within electronics production. With its headquarters and production site in Hanover, Germany, the company develops, produces and sells high-quality inspection systems from the areas of AOI, SPI, AXI, MXI, wire bond inspection as well as conformal coating inspection. The systems developed and manufactured in Hanover set high standards in terms of accuracy and speed. The product range covers the complete spectrum of optical inspection and X-ray inspection for small and medium-sized companies as well as for large series production. Viscom systems are used for 100% automatic inspection of electronic assemblies such as those used in the production of automotive electronics, aerospace technology or in the manufacture of telecommunications electronics.

Product development also focuses on customer-specific system developments and networking with other production processes for smart factory applications. In order to achieve this, Viscom SE increasingly invests in its own software and hardware development which is constantly defining new standards in inspection technology.

International sales are handled by a broad network of its own subsidiaries, application centers, service centers and representatives. A service team of in-house technicians and application specialists commission Viscom systems worldwide, offering maintenance, conversion and modernization from a single source. In addition, system-specific training courses are offered for customers' operators, programmers and maintenance personnel. Experienced engineers and technicians from the application and service departments share their expert knowledge with participants.

Viscom SE has been listed on the Frankfurt Stock Exchange since 2006 (ISIN: DE0007846867).

About Exacom

Exacom GmbH develops X-ray metrology systems for high-quality and cost-effective inline inspection of battery cells. The company has a wide expertise in defect detection and process optimization from research and development to mass production. The advanced solutions cover a wide range of cell formats, including coin, cylindrical, pouch and prismatic cells. Exacom is part of the strong German group Viscom SE.