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Nordson Electronics Solutions Announces Expanded Distributor Partnership with Assembly Products, Inc. a subsidiary of Blackstone Global, Across the United States and Canada

- **Long-term relationship between the companies with ASYMTEK products will now expand support to MARCH and SELECT products used in electronics manufacturing**

Carlsbad, CA, USA – 17 March 2026 - [Nordson Electronics Solutions](#), a global leader in reliable electronics manufacturing technologies, today announced an expanded distribution partnership with [Assembly Products, Inc.](#), a subsidiary of [Blackstone Global, Inc.](#), extending sales and support coverage across the United States and Canada for their equipment used in electronics manufacturing and advanced packaging.

Under the new agreement, Assembly Products' distribution scope also expands beyond its nearly 30 years of supporting ASYMTEK precision dispensing and conformal coating solutions to now include MARCH plasma systems and the SELECT selective soldering product line.

This broadened agreement strengthens Nordson Electronics Solutions' ability to support more customers by leveraging Blackstone Global's extensive North American distributor network, and their deep technical expertise.

"With the growth of electronics manufacturing and back-end packaging in the United States, this expanded partnership positions us to meet the increased demand more effectively while continuing to deliver high-value, customized solutions," said Evelyn Landsberger, Director of Sales, Americas, Nordson Electronics Solutions. "This new partnership will strengthen support for our customers across North America."

Assembly Products, Inc. will serve as an authorized distributor for Nordson Electronics Solutions in the United States and Canada, with the exception of California, New Mexico, Arizona, and Texas, where Nordson Electronics Solutions will continue to operate through its direct sales organization. In addition to sales and service, Assembly Products, Inc. will play a key role in supporting customization requirements to maintain the high level of tailored solutions that Nordson Electronics Solutions customers expect.

The Nordson Electronics Solutions Americas sales team is working closely with the Assembly Products team to implement partnership structures and ensure a successful transition for customers affected by the change. Both organizations are committed to clearly communicating the Nordson value proposition and maintaining a customer first focus across all solutions and services.

About Assembly Products, Inc. a subsidiary of Blackstone Global

[Assembly Products, Inc.](#) is a distributor and manufacturers' representative firm servicing the electronics, industrial, and medical device assembly markets, as a division of Blackstone Global, Inc., a holding company. They focus on adding value to their customers' manufacturing processes through applications engineering support, service, and technical sales expertise. The team brings deep technical knowledge and their extensive North American distributor network delivers consistent customer support. Assembly Products, Inc. is a strong strategic partner for Nordson Electronics Solutions' next phase of growth.

About Nordson Electronics Solutions

[Nordson Electronics Solutions](#) makes reliable electronics a reality. Through our ASYMTEK, MARCH, and SELECT brands, we supply the world's semiconductor, electronics, and precision assembly manufacturers with the innovative [fluid dispensing](#), [conformal coating](#), [plasma treatment](#), and [selective soldering](#) solutions their products need to protect sensitive electronics and deliver a lifespan of reliability. Day after day, year after year, across the globe, for over 40 years, we've provided engineering and applications excellence to help our customers succeed.

About Nordson Corporation

Nordson Corporation (NASDAQ: NDSN) is an innovative precision technology company that leverages a scalable growth framework through an entrepreneurial, division-led organization to deliver top tier growth with leading margins and returns. The Company's direct sales model and applications expertise serves global customers through a wide variety of critical applications. Its diverse end-market exposure includes consumer non-durable, medical, electronics and industrial end markets. Founded in 1954 and headquartered in Westlake, Ohio, the Company has operations and support offices in over 35 countries. Visit Nordson on the web at www.nordson.com.

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