



Koh Young America Appoints MaRC Technologies as its Sales Representative for the Pacific Northwest

Atlanta, Georgia – February 2025 – Koh Young America, the global leader in True 3D measurement-based inspection and metrology solutions, is pleased to announce the addition of MaRC Technologies as its sales representative for the Pacific Northwest region, effective February 24, 2025.

MaRC Technologies, known for its expertise in providing advanced solutions to the electronics manufacturing industry, will support Koh Young's expanding customer base across Oregon, Washington, Idaho, and Montana. The company brings extensive experience in surface mount technology (SMT) and process solutions, making them a strong partner in delivering Koh Young's industry-leading inspection technologies to manufacturers in the region.

"We are excited to welcome MaRC Technologies to the Koh Young sales network," said Allen Phung, Head of Sales at Koh Young America. "Their deep knowledge of SMT processes, combined with a commitment to customer success, aligns perfectly with our mission to provide innovative inspection and measurement solutions that drive process optimization and quality improvements."

MaRC Technologies President Mike Gunderson expressed enthusiasm about the new partnership, stating, "We are thrilled to add Koh Young, the industry leader in True 3D measurement-based inspection and metrology, to our line card. Their innovative SPI and AOI technologies perfectly complement our existing solutions, enabling us to offer customers best-in-class process control and quality assurance tools. We look forward to working closely with the Koh Young team to support manufacturers in achieving their production goals."



With a strong presence in the Pacific Northwest, MaRC Technologies will work closely with Koh Young America to support manufacturers seeking to improve yield, reliability, and efficiency through advanced inspection and metrology technologies. For more information on Koh Young's award-winning solutions, visit www.kohyoungamerica.com or contact MaRC Technologies at www.marctechnologies.com.

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About Koh Young Technology, Inc.

Founded in 2002, Koh Young pioneered the industry's first 3D Solder Paste Inspection (SPI) system using patented dual projection Moiré technology. Today, it leads the market in 3D SPI and Automated Optical Inspection (AOI) solutions, with over 24,000 systems installed worldwide at 3,700 global customers and growing. Koh Young's True 3D technology addresses challenges in electronics manufacturing including surface mount, through-hole, pin insertion, conformal coating, machined parts, semiconductor wafers, and advanced packaging. Guided by user-focused R&D, the company continues to innovate and address evolving market needs. With headquarters in Korea and regional offices worldwide, Koh Young remains close to its customers, delivering trusted solutions for smart manufacturing. Visit www.kohyoungamerica.com to learn more.



About MaRC Technology

MaRC Technologies is a premier manufacturer's representative firm specializing in equipment and materials for the electronics assembly and advanced packaging industries. With a focus on customer service, process expertise, and leading solutions, MaRC Technologies supports manufacturers in achieving optimal production outcomes.

