

FOR THE MEDIA

Leading semiconductor & electronics equipment maker aligns all units globally under ‘ASMPT’ brand

ASMPT Marks Latest Milestone with Global Rebrand

Singapore, Hongkong, Munich, Suwanee (USA), August 1, 2022 – ASMPT Limited (‘ASMPT’; HKEX Stock code: 0522), a leading global provider of hardware and software solutions for the manufacture of semiconductors and electronics, has reached another milestone in its long and successful history. Founded in 1975 and formerly known as ‘ASM Pacific Technology’, the company has aligned all its business units and regions worldwide under one brand, ‘ASMPT’.

Over more than 40 years, ASMPT’s technologies have enabled its diverse and extensive array of customers to create a wide range of semiconductor and electronics solutions for an increasingly digitally-enabled world that is inexorably shaping people, companies and societies, ASMPT has - through steady, consistent organic growth and targeted, strategic acquisitions - evolved from an equipment supplier to becoming a provider of total solutions for semiconductor and electronics manufacturing, and a synonym for the integrated smart factory of the future.

“The name ‘ASMPT’ brings all our regions and business units around the world under one single brand ASMPT,” explained Robin Ng, Group CEO. “‘ASMPT’ is a nod to our rich legacy and influence, and it positions us as a global high-tech company and industry leader in showcasing an aligned identity to the world.”

With a modern, futuristic logo integrally paired with the company’s Vision “Enabling the digital world”, this distinctive identity carries the promise of the company’s commitment to shape a bright and sustainable future for customers, partners, investors, employees and society.

ASMPT's Two Main Business Segments

The company's two main business segments: the Semiconductor Solutions and SMT Solutions segments, are leading, influential players in their respective fields, and collectively, are major suppliers in key sectors such as Advanced Packaging, Automotive, Communications, Computers, Consumer and Industrial equipment.

The Semiconductor Solutions segment (SEMI) of ASMPT is characterized by a unique broad-based portfolio of mainstream and advanced equipment for semiconductor assembly and packaging. SEMI solutions range from film deposition to bonding to moulding to trim and form, to integrating machines into complete inline systems for the microelectronics, semiconductor, photonics optoelectronics and applicative markets.

The SMT Solutions segment comprises best-in-class hardware and software solutions such as SIPLACE placement machines, DEK printing solutions, storage solutions, the smart shop floor management suite WORKS, as well as – in close cooperation with its affiliate Critical Manufacturing - modern and highly flexible manufacturing execution systems (MES). This combination of solutions and know-how forms the basis for the integrated Open Automation concept and the basis for the Integrated Smart Factory.

For ASMPT's customers, it is business as usual with the new corporate identity. ASMPT's customers continue to benefit from its innovation, commitment and quality, as well as its outstanding network of partners.

Illustrations for downloading

The following images are available for download in printable format at:
<https://kk.htcm.de/press-releases/asmpt/>

	
<p>All business units and regions worldwide aligned under a new corporate identity - the latest milestone in the more than 40-year success story of the technology leader ASMPT.</p> <p>Source: ASMPT</p>	<p>Robin Ng, Group CEO, ASMPT</p> <p>Source: ASMPT</p>

About ASMPT Limited (“ASMPT”)

ASMPT (HKEX stock code: 0522) is a leading global supplier of hardware and software solutions for the manufacture of semiconductors and electronics. Headquartered in Singapore, ASMPT’s offerings encompass the semiconductor assembly & packaging, and SMT (surface mount technology) industries, ranging from wafer deposition, to the various solutions that organise, assemble and package delicate electronic components into a vast range of end-user devices, which include electronics, mobile communications, computing, automotive, industrial and LED (displays). ASMPT partners with customers very closely, with continuous investment in R&D helping to provide cost-effective, industry-shaping solutions that achieve higher productivity, greater reliability and enhanced quality.

ASMPT is one of the constituent stocks of the Hang Seng Composite MidCap Index under the Hang Seng Composite Size Indexes, the Hang Seng Composite Information

Technology Industry Index under Hang Seng Composite Industry Indexes and the Hang Seng HK 35 Index.

To learn more about ASMPT, please visit us at asmpt.com.

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