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News Release

FOR IMMEDIATE RELEASE

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Troy Hayes Joins NSI Industries as Chief Human Resources Officer

As a Member of NSI's Executive Leadership Team, Hayes Will Lead the Company's HR Function, with Responsibilities Including Providing End-to-End HR Strategy, Execution, and Delivery of Processes and Operations to Drive Business Objectives

HUNTERSVILLE, N.C., July 2, 2024 – NSI Industries, LLC announced today that Troy Hayes has joined the company as Chief Human Resources Officer (CHRO), effective July 8. As a member of NSI's executive leadership team, Hayes will report to NSI CEO G.R. Schrotenboer and will lead the company's HR function, with responsibilities that include providing end-to-end HR strategy, execution, and delivery of processes and operations to drive business objectives.

“As NSI continues to evolve, our core values and commitment to our customers remain the same,” said Schrotenboer. “Troy's passion for people, diverse strategic human resources experience, and dedication to building purpose-driven cultures make him well-suited to help further strengthen our HR function to ensure we are best positioned for future growth.”



Hayes was most recently Vice President of Talent Development and Corporate HR at AutoNation. Prior to AutoNation, Hayes was a Principal Consultant at Summit Leadership Partners. Previously, Hayes spent 17 years at Ingersoll Rand in various leadership positions, including Vice President of Talent and Organizational Capabilities and Vice President of HR in the Compression Technology and Services global business.

Hayes holds a bachelor's degree in psychology from Brigham Young University and a master's degree and doctorate in clinical psychology from the California School of Professional Psychology. In his past, he has served in an advisory capacity to several boards, including Ingersoll Rand University, Soil Institute of Management in Delhi, India, and the Conscious Leadership Institute.

(more)

“Including its tremendous growth and impressive strategic corporate initiatives in recent years, NSI has a proven track record within the industry as a dynamic company with market-leading brands, and that is primarily due to its terrific workforce and culture,” explained Hayes, who will be based out of NSI’s Huntersville, N.C. headquarters. “As the company continues its push forward, I am proud to be a part of the team and help it grow well into the future.”

For more information, please visit www.nsiindustries.com.

About NSI Industries, LLC

NSI’s core philosophy is *Making Connections*. Focused on the electrical, building technology, and HVAC markets, NSI connects distributors to products, services, and technologies by providing a fresh perspective and caring approach that drives smart solutions. The driving force behind a stable of market-leading brands and a large breadth of products, the company’s primary job for more than 45 years has been to fulfill the needs of distributors and their customers. By staying grounded in the principles of service and value, NSI continues to deliver high-quality, industry-advancing, and comprehensive product solutions that enable growth.

NSI has many well-respected brands, including Bridgeport Fittings®, Remke Fittings®, Polaris® Power Connectors, TORK® Timers and Controls, Metallics™ Fasteners, Platinum Tools® Network Connectors, Lynn™ Network Components, ENET Solutions, Inc., Duro Dyne® Air Duct Solutions and SUPCO HVAC Repair Products. For additional information about NSI Industries and our family of brands, visit www.nsiindustries.com.

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