



SelecTech, Inc.
33 Wales Avenue
Suite F
Avon, MA
Web Site:
www.staticstop.com

FOR IMMEDIATE RELEASE

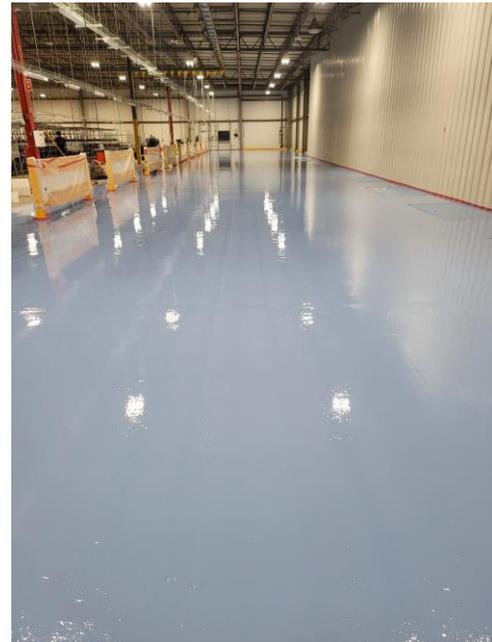
CONTACT:
Joe Berkowitz, Director of Sales
508.583.3200
Email: jberk@selectech.com

PolyStyle ESD: The New AntiStatic Epoxy Wave of the Future

AVON, MA — May 2022 — StaticStop, a division of SelecTech, Inc., and leader in the manufacture of innovative ESD flooring products that save time and money, is pleased to announce that its PolyStyle ESD flooring is replacing epoxy static control flooring across various industries.

As one of the most quickly emerging technologies, PolyStyle ESD is a top contender in antistatic resinous flooring alternatives. Because PolyStyle ESD ML must be applied by an authorized StaticStop Installer and is only sold as a turnkey, installed system, this product is not another run-of-the-mill flooring option.

The differences are vast when comparing PolyStyle ESD to conventional resinous systems. From an electrostatics control perspective, the benefits of PolyStyle ESD far outshine those of the alternatives. One of the top reasons companies are turning to PolyStyle ESD revolves around the state-of-the-art conductive additive that PolyStyle ESD uses to achieve the move even disbursement in the market. This ensures that static control properties are consistent across the floor and provide the level of static control required to meet the most stringent standards. When you consider companies relying on stringent static control in their flooring, such as firearm manufacturing, aerospace, or military manufacturing sites, you can quickly understand why anything less than perfect is not ideal.



PolyStyle ESD is a multi-layer flooring system consisting of a primer/barrier coat, a conductive ground-plane coat, and a highly durable polyurethane ESD/color coat. This three-part system provides a highly reliable ESD floor system that ensures compliance with strict ESD standards like ANSI/ESD S20.20, with consistent system resistance and low body voltage generation.

To request ESD flooring samples or information on the complete ESD Flooring line, please call 508-583-3200 or visit www.staticstop.com.

###

About StaticStop

StaticStop is a division of SelecTech, Inc., which was founded in 1993 with the mission of creating valuable products from scrap plastics. The company is a leader in the manufacture of flooring products from recycled materials and uses one million pounds of recycled materials annually. Their FreeStyle ESD and SelecTile ESD products are made with recycled content and are 100 percent recyclable. Both FreeStyle ESD and SelecTile ESD are installed without adhesives making them some of the “greenest” and most cost-effective flooring products available. The unique interlock system on StaticStop’s flooring products enable them to be installed at a much lower cost, without a lot of costly downtime, which provides significant value to customers. StaticStop interlocking flooring tiles are the only ESD products available that have no disclaimers for high-moisture, irregular, and problem subfloors.

VISIT STATICSTOP
www.staticstop.com