



For Immediate Release

HZO Hosts “Risk, Reliability & Revenue: The Business Case for Protective Nanocoatings” Webinar

Stephen Gold provides industry insights on how to overcome reliability obstacles while enabling your organization to minimize downtime, warranty claims, repairs, and service calls.

RALEIGH, NC – JANUARY 20, 2020 – [HZO](#), a global leader in delivering world-class protective nanocoatings that safeguard electronics from the most demanding corrosive and liquid environments, is hosting a webinar, “Risk, Reliability & Revenue: The Business Case for Protective Nanocoatings” on [Thursday, January 28 at 1:00pm EDT via Zoom](#).

The business of manufacturing connected devices doesn’t have to be a gamble. You can minimize risk while maximizing reliability amid common environmental threats, driving revenue growth and brand value. The answer is straightforward: protective nanocoatings offer exceptional protection and business value.

In this webinar, you will learn:

1. How to get ahead of the competition with better product performance.
2. Why traditional conformal coatings fall short of business expectations.
3. How nanocoatings can reduce returns, warranty claims & service calls.
4. How to ensure you're mitigating unseen product reliability risks.
5. Why liability and recalls have to do with protection, not products

Stephen Gold joined HZO in November 2018 as Chief Commercial Officer. Prior to HZO, Stephen served as General Manager of Honeywell’s \$2.5B IoT and Software Business, where he led the digital transformation of the century-old \$40B manufacturer. Before Honeywell, he was with IBM for 9 years, most recently serving as Group CMO of IBM Watson, where he was one of the principal business architects that designed and delivered next-generation AI technology, driving over 10,000 engagements. Stephen holds an MBA from Carnegie Mellon where he graduated with distinction as well as a bachelor’s in Mechanical Engineering from the University of Illinois.

[Register here](#) to attend the webinar on **Thursday, January 28 at 1:00pm EDT**.

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