

Arch Systems Guides Manufacturers to Intelligent Value from AI and Analytics by Supporting New Industry Research

Arch Systems Invites Leaders, Managers, and Employees to Participate in Survey

Palo Alto, CA, Chandler, AZ and Media, PA, USA Dec 23, 2024 – [Arch Systems](#) is showing its commitment to the industry by supporting a global study on how to ensure AI and analytics deliver benefits to manufacturers. The operations-focused [research survey is open for response](#) until January 15, 2025. Developed by the [Manufacturing Enterprise Solutions Association International](#) (MESA) and [Tech-Clarity](#), this survey focuses on how manufacturers use traditional analytics and metrics as well as predictive artificial intelligence (AI), including machine learning (ML) and generative AI (GenAI).

Arch Systems' VP, Communications and Marketing, Jennifer Davis, says, "We talk to manufacturers every day who are trying to figure out how to make the most of their production data and convert it into insights.



Analytics and AI are at the core of our ArchFX platform for intelligent guided actions, so these issues are the foundation of our business. There are many facets needed to take full advantage of the IT and OT data in a production operation and enterprise, and this research will help us understand where the market needs more support and education."

Tech-Clarity's program leader and VP of Research for Operations and Manufacturing Julie Fraser says: "We are thrilled to include Arch Systems as a sponsor for this research. Their expertise in guiding intelligent actions in manufacturing aligns well to this research topic. Having sponsors like fast-growing software innovator Arch Systems helping to guide the program also adds a forward-thinking perspective. Research is only possible when manufacturing industry personnel participate, so we are asking those at any level in any production industry worldwide to take the open survey on analytics and AI for manufacturing. URL: <https://www.research.net/r/ASMMAAMPR> Those who respond will get a copy of the report."

Note that during this survey-open period that ends January 15, 2025, MESA is also offering special membership pricing. Manufacturer/producer individual memberships are \$99, and solution provider individual memberships are \$150. Company memberships are also available and offer additional benefits. Memberships are not required to participate in the survey.

Take the survey here: <https://www.research.net/r/ASMMAAMPR>

About Tech-Clarity, Inc.

Tech-Clarity is an independent research firm dedicated to making the business value of technology clear. We analyze how companies improve innovation, product development, design, engineering, manufacturing, and service performance through the use of digital transformation, best practices, software technology, industrial automation, and IT services.

Our mission is to help manufacturers learn how to improve business results through the use of PLM, portfolio management, CAD, simulation, MES / MOM, IoT, quality, service, supply chain, analytics, and other solutions.

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About MESA International

Manufacturing Enterprise Solutions Association (MESA) International has been helping the global manufacturing community use information technology to achieve business results through premier educational and research programs, best practice sharing, and networking since 1992. MESA is a 501(c)6 not-for-profit trade association. The Manufacturing Enterprise Solutions Association (MESA International™) is a global community of industry thought leaders actively driving business improvement through the effective application of technology and best practices.

We are a 30+ year-old nonprofit organization focused on Smart Manufacturing and the business value of converging Information Technology, Operations Technology, and emerging technology to improve industrial operations.

We accomplish this through:

- Facilitating collaboration and innovation through global communities who effectively use the MESA Smart Manufacturing Model.
- Generating best-practice guidance which drives greater productivity and profitability in industrial enterprises.
- Educating on these topics through the MESA Global Education Program.

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About Arch Systems

Arch Systems is at the forefront of manufacturing data and analytics solutions, offering a range of products that transform complex manufacturing data into insights that drive guided, intelligent actions. With a focus on AI powered by machine connectivity, data management, and advanced analytics, Arch Systems is dedicated to helping manufacturers simplify and optimize their operations with intelligent actions from the shop floor to the executive suite.

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