PRESS RELEASE

Ficosa chooses eSync for automotive over the air (OTA) updates in Maruti-Suzuki cars

- **Integrated into telematics control unit**
- **To be used in multiple vehicle models**

Fremont, Calif., October 20, 2020 – Excelfore, an innovator in connected car technologies, announces that it has been chosen by Ficosa, a top-tier global provider to the automotive sector, to provide its eSync platform for over the air (OTA) updates.

The eSync software will be integrated into the Ficosa aftermarket telematics control unit for multiple lines of cars from Suzuki Motor Corporation. Vehicle production is expected to start later in 2020 by Maruti Suzuki India Ltd (MSIL), a subsidiary of Suzuki Motor Corporation and the largest domestic passenger car maker in India, with over 40% share by volume of the Indian car market.

Joan Palacin, Advanced Communications Business Unit Director at Ficosa, said, "We chose the eSync OTA platform because it provides a robust, secure vehicle-to-cloud data pipeline that is compatible with multiple operating systems and in-vehicle networks. This gives us the flexibility and scalability to adapt and grow the solution over future years, and to add OTA updating for more components, with a common platform to serve many generations of Ficosa products and OEM vehicles."

Shrinath Acharya, CEO at Excelfore, said, "The automotive industry has woken up to the multi-billion-dollar cost of software-related recalls, and has gotten the message that OTA updates are the solution to minimize this cost, as well as minimizing inconvenience to car owners."

"In practice, automakers and Tier 1s are still wrestling with the problem of how to update all the devices, from all of the many suppliers, in their cars," said Acharya. "Most OTA solutions are single-company proprietary platforms, but the eSync OTA pipeline is built on a multi-company standard, offering real advantages to Tier-1s and OEMs alike."

eSync is a multi-company specification promoted by the eSync Alliance. It can securely deliver and update software and firmware over the air, while collecting real-time operational data from in-car devices including telematics units, ECUs (electronic control units), network gateways, and smart sensors. With a global network of co-operating suppliers, the eSync data pipeline helps carmakers avoid costly and inconvenient vehicle recalls, and enables vehicle software and features to be updated in the field.

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About Ficosa
Ficosa is a global company devoted to the creation of high-technology vision, safety, efficiency and connectivity solutions for the industry, with the desire to contribute to society through our commitment to technological innovation, human values and energy efficiency. Founded in 1949 and based in Barcelona, Ficosa currently has more than 10,000 employees in 19 countries in Europe, North and South America and Asia, with consolidated sales of €1.180 billion in 2019. The rear-view system (interior/side mirror) is Ficosa's main business, known worldwide and recognized by top global OEMs. URL: https://ficosa.com

About Excelfore
Excelfore, located in Silicon Valley, is unlocking automotive data through innovative platforms for connected cars, electric vehicles, and autonomous vehicles. Excelfore products include protocol stacks for in-vehicle networking, as well as a full implementation of the eSync™ bi-directional pipeline for OTA updates and data gathering. Excelfore has headquarters in the Silicon Valley in California, USA, and has offices in China, Germany, India, and Japan. URL: https://excelfore.com

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