



THERMAL SYSTEMS

## PressRelease

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### Rehm Thermal Systems expands sales structure in South-East Asia

**Andy Wang, Senior Director Sales, is responsible for sales and marketing activities in the Asia-Pacific region**

**As the world's leading manufacturer of thermal system solutions for the electronics industry, Rehm has sales and service centres in 26 countries and regions, with Asia consistently being an important part of the company's global market strategy.**

Since the 1990s, Rehm has recognised the considerable potential of the Asian market and actively established a sales and service presence in the region. In 2007 Rehm invested in a production facility in Dongguan, China. The rapid development of technology in the region and the fast progress of industrial technology in China have allowed Rehm to significantly expand its market share in Asia. The Dongguan site has quadrupled in size to date and new subsidiaries have been added in Hong Kong, Suzhou and Taiwan as well as branches in Korea, Thailand and India. Andy Wang was officially appointed Rehm Asia-Pacific Sales Director in September 2020 and is thus responsible for heading the sales and marketing teams in Asia.



*Andy Wang (Image: Rehm Thermal Systems).*

Joining the Rehm sales team in 2007, Andy Wang has now been working for Rehm Thermal Systems for almost 15 years. As Regional Sales Director of East & North China, in 2015 he took over coordination of sales activities and business development in the region. Gaining extensive experience in sales management over the years, he has also successfully expanded Rehm's market share in the region. Before joining our company, Andy Wang also provided technical support for the reflow soldering process and thus has extensive technical expertise that he can make use of to offer customers competent advice in all related matters.

The electronics manufacturing industry in China has become increasingly high-quality, precise and sophisticated in the last few years. At the same time,

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the electronics industry is gradually shifting from China to other Asian regions such as Vietnam, Thailand, the Philippines and other South East Asian countries as well as India, thus opening up further opportunities for Rehm Thermal Systems: “As part of this process, we will continue to optimise and innovate in the field of soldering technology in order to be in a position to offer higher quality thermal system solutions in various areas such as convection soldering, vapour phase soldering, contact soldering and vacuum soldering going forwards, thus creating the added value customers are looking for,” says Andy Wang.

### **About Rehm Thermal Systems**

Rehm is a technology and innovation leader in the state-of-the-art, cost-effective manufacturing of electronic assembly groups. It specialises in thermal system solutions for the electronics and photovoltaics industry. Rehm is a globally active manufacturer of reflow soldering systems using convection, condensation or vacuum, drying and coating systems, functional test systems, equipment for the metallisation of solar cells and numerous customised systems. We have a presence in all key growth markets and, as a partner with 30 years of industry experience, we are able to implement innovative production solutions that set new standards.