



## **NovaCentrix Hires PIT Equipment Services for East Coast Sales of PulseForge® Tools**

**AUSTIN, TEXAS – January 2021** – NovaCentrix, the industry’s leading provider of photonic curing tools, high-intensity, pulsed-light soldering solutions, and conductive inks enabling the development and production of next-generation printed electronic devices, today announced the appointment of Mr. Don Dennison as their manufacturers’ representative. PIT Equipment Services, LLC will represent NovaCentrix PulseForge® Soldering tools in Southeastern New York, New Jersey and Eastern Pennsylvania.

PIT started in 1988 with a mission to assist electronic assembly companies in the New York/New Jersey/Eastern Pennsylvania metropolitan area. The key to their long-term success is service and support of each product sold.

“We are excited to be part of this new game-changing approach to soldering,” stated Dennison. This technology provides solutions to many of the current challenges to the PCB assembly process. PIT has always been part of new developments within the industry. “



NovaCentrix’ PulseForge® Soldering tools reflow off-the-shelf solders including SAC305 in seconds on low-temperature, flexible substrates such as paper and plastic. PulseForge Soldering tools enable new types of products in applications like consumer electronics, automotive and medical wearables. Product innovators and manufacturers can utilize flexible, low-cost substrates and deliver functionality not possible when using conventional ovens and lasers.

“We are already working closely with Don to introduce this new soldering capability to customers facing advanced manufacturing challenges,” said Stan Farnsworth, Chief Marketing Officer at NovaCentrix.

NovaCentrix has partnered with customers for 20 years in taking products from inception to full production. To learn more about NovaCentrix and their innovative products, please visit [www.NovaCentrix.com](http://www.NovaCentrix.com).

### **About NovaCentrix**

NovaCentrix partners with you to take ideas from inspiration to implementation. Through our innovative PulseForge® tools and Metalon® conductive inks products, we continue to enable advancements in printed electronics for researchers, product innovators and manufacturers as technologies and markets evolve.

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