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### Contact:

Inovaxe Corp.  
Boca Raton, FL  
954-531-1363  
E-mail: [info@inovaxe.com](mailto:info@inovaxe.com)  
[www.inovaxe.com](http://www.inovaxe.com)

## Inovaxe Welcomes Jim Dickerson as New Western Regional Sales Manager

**BOCA RATON, FL — October 2024** — Inovaxe, a world leader and provider of innovative material handling and inventory control systems, is pleased to announce the addition of Jim Dickerson as its new Western Regional Sales Manager. In this role, Dickerson will lead sales strategies, team management, and client relationships across the Western United States, helping to expand Inovaxe's presence in the region and drive continued growth.

"We are excited to have Jim Dickerson join our team," said Margy Khoshnood, Executive Vice President of Inovaxe. "With his proven track record in sales leadership and deep knowledge of the industry, we are confident that he will play a key role in driving growth and expanding our presence in the Western region."

Jim Dickerson brings more than 30 years of experience in providing MES and material management software, hardware and service solutions for the SMT, electronics assembly, and related industries. Most recently, he served as Global Sales and Business Development Manager for Panasonic Connect, where he oversaw global sales of software solutions for the SMT market.



"After working with the Inovaxe team for several years as a channel partner, I've seen the game-changing results their solutions can provide," said Dickerson. "Inovaxe's innovative hardware and software solutions are designed to solve the persistent challenges in material management—what I call the 'black holes'—with immediate ROI. I'm thrilled to bring my experience and enthusiasm to the growing Inovaxe family."

With Dickerson's leadership and expertise, Inovaxe will continue to deliver high-impact solutions that help manufacturers streamline their operations, reduce waste, and enhance material control.

To learn more about Inovaxe and their advanced material handling solutions, visit their website at [www.inovaxe.com](http://www.inovaxe.com).

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**About Inovaxe Corp.**

Inovaxe Corporation is focused on delivering innovative ultra-lean SMART production and inventory management solutions to the electronics industry. The Company's product offering includes mobile InoAuto Smart carts (IA series), Smart racks (SR series), and Smart stationary racks (SREX series) to store SMT reels, tubes, trays, cut tape and loose parts. We provide a Smart MSD cabinet (IMSD) for moisture sensitive device storage and a Smart stencil rack storage solution (SRS series). We offer our InoAuto software for managing smart carts and inventory. For more information and a demonstration of Inovaxe product offerings, visit [www.inovaxe.com](http://www.inovaxe.com).