

Press Release

Celebrating a Decade of Impact: Heraeus Electronics Marks 10 Years of Success in Romania

Heraeus Electronics proudly commemorates its 10th anniversary in Romania, celebrating a decade of passion, innovation, and remarkable achievements. The official 10-Year Celebration took place on July 7, 2023, at the Heraeus Romanian facility in Timisoara. The event brought together more than 650 participants, including Heraeus employees and their families, distinguished guests, local officials, academics, diplomats, and members of the press.



The festivities began with a warm welcome by Mr. Samuel Cires, General Manager for Heraeus Romania, who emphasized the significance of teamwork and the company's unwavering commitment to long-term growth and success. Following Mr. Cires' address, Mr. Klemens Brunner, the President of Heraeus Electronics, offered a glimpse into the future of Heraeus Romania, expressing his vision for further expansion and development: "What you see here is just the beginning. We envision more plants and a thriving presence in the electromobility industry as it continues to grow in Europe. Romania is a perfect location, and we are confident in our journey of continuous growth here."

Throughout the event, esteemed guests highlighted the crucial factors that contributed to Heraeus' choice of Timisoara as its base, including the presence of a prestigious technical university and the city's vital role in supplying skilled engineers in the electronics and chemistry fields. Additionally, the focus on the future of electromobility and the role Heraeus Romania plays in the global electromobility industry were highlighted, emphasizing the company's position as a key player in this transformative industry.

The celebration was not just about commemorating a successful past but also about embracing a promising future. Guests enjoyed delightful performances, including a captivating Romanian folk dance and a graceful ballet dance. A factory tour provided attendees with a firsthand look at the cutting-edge technologies and processes that drive success at Heraeus Romania.

The festivities continued with the Family Day, dedicated to employees and their loved ones. Carmen Suci, HR Director for Heraeus Romania, warmly welcomed everyone, and Manuel Fischer, Global Head of Human Resources & Marketing Communications for Heraeus Electronics, highlighted the remarkable journey of the Romanian office, growing from a startup to a thriving organization with over 350 dedicated employees.

"We are immensely proud to celebrate a decade of success in Romania," said Sander van Lisdonk, Head of Sales EMEA/America at Heraeus Electronics. "The 10-Year Celebration and Family Day were a testament to the remarkable achievements and the collaborative spirit of our exceptional team in Timisoara. We look forward to continuing our journey of excellence, innovation, and positive impact in the years to come."

As Heraeus Electronics marks this significant milestone, the company reaffirms its commitment to delivering cutting-edge solutions and driving the future of the electronics industry. For more information about Heraeus, visit www.heraeus.com.

About Heraeus

The Heraeus Group is a broadly diversified and globally leading family-owned technology company, headquartered in Hanau, Germany. The company's roots go back to a family pharmacy started in 1660. Today, Heraeus bundles diverse activities in the Business Platforms Metals and Recycling, Health, Semiconductor and Electronics as well as Industrials. Customers benefit from innovative technologies and solutions based on broad materials expertise and technological leadership.

In the 2022 financial year, the FORTUNE Global 500 listed group generated revenues of €29.1 billion (US\$30.6 billion*) with approximately 17,200 employees in 40 countries. Heraeus is one of the top 10 family-owned companies in Germany and holds a leading position in its global markets.

(* calculated with 2022 average exchange rate, 1€ = 1.0530 US\$)

About Heraeus Electronics

Heraeus Electronics is a leading manufacturer of materials for the assembly and packaging of devices in the electronics industry. The company develops material solutions for the automotive, power electronics and advanced semiconductor packaging market and offers its customers a broad product portfolio - from materials and material systems to services.

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